


press list.

Date	Outlet	Title + Link
Sept 28 2022	Hypebae	MEET IOTA, THE NEW BODY CARE BRAND DEDICATED TO RAISING SKIN HEALTH AWARENESS
Sept 29 2022	Thingtesting Newsletter	https://mailchi.mp/thingtesting/thingtesting-issue-130?e=127182085a
Sept 29 2022	Thingtesting	September 29th, 2022: Brands spotted
Sept 30 2022	Highsnobiety	TOP SHELF: THE BEST BEAUTY DROPS OF SEPTEMBER
Sept 30 2022	BeautyMatter	2022 WEEK 39: BEAUTY BRAND AND PRODUCT LAUNCHES
Oct 3 2022	Sports Illustrated	The Best New Beauty Products Glamour Editors Tried in September
Oct 3 2022	Trend Setter	iota is a New Brand Dedicated to Raising Skin Health Awareness
Oct 5 2022	Vogue Philippines	4 Biome-Friendly Filipino Skincare Brands to Nurture the Skin We're In
Oct 5 2022	Byrdie	The October Beauty Launches That Need to Be on Your Radar
Oct 5 2022	Yahoo! Entertainment	Meet iota, the New Body Care Brand Dedicated To Raising Skin Health Awareness
Oct 5 2022	Popsugar	39 Beauty Launches Our Editors Can't Get Enough of This Month
Oct 12 2022	Camille Styles	Your Ultimate Fall Skincare Routine, Start to Finish
Oct 17 2022	True Self	5 Best Body Products for Smooth Skin
Oct 20 2022	Byrdie	iota Is Bringing Nutritional Bodycare to the Masses
Oct 24 2022	Us Weekly Magazine	 Us Weekly - October 24, 2022 Re:
Oct 21 2022	People Magazine	7 Hot Fall Skin Trends
Oct 28 2022	Into the Gloss	The Soho Face Sculptor Who Swears By Bespoke Serums
Nov 1 2022	The Everygirl	44 Unique Gifts for the Person Who Has Everything
Nov 4 2022	skincare.com	SKINCARE TIPS AND EXPERT ADVICE FROM SKINCARE.COM
Nov 7 2022	Coveteur	Best Beauty Launches of October
Nov 13 2022	Active Ingredient	Nourishing your skin is nourishing your self + all things skin microbiome with Monique Meneses



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Dec 6 2022	Byrdie	These Are the Best Hair Products of 2022
Dec 6 2022	Susan Yara	Body Skincare for Winter! My Tips to Protect & Hydrate Dry Skin in Cold Weather Susan Yara
Dec 14 2022	Camille Styles	16 Expert-Approved Body Washes to Eliminate Flaky Skin, Fast
Dec 19 2022	Danrie's Diary	TROOP DANRIE: HOLIDAY TRADITIONS
Dec 22 2022	Hypebae	2022 HYPEBAE BEAUTY AWARDS
Dec 23 2022	Glossy	Glossy Pop Newsletter: In 2023, expect a body-care boom
Jan 5 2023	NewBeauty	10 Body Washes to Help Clear Body Acne
Jan 6 2023	Well + Good	'I'm a Dermatologist, and Here's Why Your Skin Is Begging for Probiotic Body Washes This Winter—These Are the 4 Best
Feb 5 2023	Forbes	Cool Clean Beauty Brands To Know In 2023
Feb 11 2023	Town & Country	Iota Supervitamin Body Wash Review: Why We Love It (townandcountrymag.com)
Feb 14 2023	Glam.com	The Benefits Of Using Probiotic Body Wash (glam.com)