

A woman on the left and a man on the right are riding road bikes. The woman is wearing a grey and black patterned jersey and a grey helmet. The man is wearing an orange and black jersey and a black helmet. The background is a blurred green landscape, suggesting motion.

XTREME element

SKINCARE SCIENCE
MEETS ATHLETIC PERFORMANCE

OUR PURPOSE

Xtreme Element specializes in [high performance skincare](#) for high performance athletes.

Intersecting the active, beauty, and wellness spaces, Xtreme Element offers a variety of products made from botanical ingredients to help athletes perform, feel, and look their best.





OUR MISSION

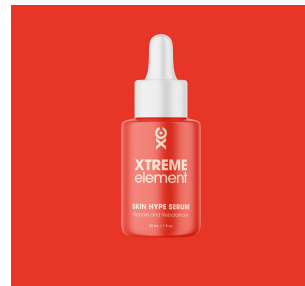
Ignite athletic performance with our **plant-based** products.

We support athletes with skin-boosting, botanical formulas that elevate performance and are beneficial for both skin and planet.

At Xtreme Element we believe nature creates the most trusted ingredients for **healthy, glowing skin**.

We individually selected each ingredient to **cater to all skin needs**, elevating **skin performance** to the next level so you can live in your element.





Our Product Line

- The Perfect 10 Cream
- Cool Blue Muscle Gel
- Skin Hype Serum
- Jojoba Hydration
- MVP Total Body Cream
- All Star Face Cream
- GOAT Facial Cleanser
- Sport Powder
- Natural Insect Repellent
- Cell Booster
- Pro Barrier Balm
- Sunblock SPF 30
- Natural Mineral Sunscreen
- Swipes
- Body Wash

YES Vegan

YES Organic

YES Ethically Sourced

YES Leaping Bunny Certified

NO Added Parabens

NO Added Phthalates

NO Added Gluten

NO Animal Testing



Perfect10 Cream

The Perfect 10 is a gel to cream formula with a powerhouse of antioxidants. It energizes and revitalizes skin with velvety and luxurious hydration. It quenches skin's thirst and recharges it – without any oily residue.

An about face answer to extreme exposure.

Key Ingredients: CoQ10, Propanediol, Astaxanthin, Sea Buckthorn Berry Oil

RP: \$50



Cool Blue Muscle Gel

Cool Blue Muscle Gel is POWERED BY EUCALYPTUS, PEPPERMINT and ARNICA. This powerful blend of cooling Essential Oils brings on that icy freeze and keeps it there, for a refreshing and revitalizing result. For the days when athletes put it all out there, this gel is their answer for topical and muscle relief.

Key Ingredients: Arnica Flower Infusion, Peppermint, Spearmint, Eucalyptus, Pine Scotch, Lemongrass, Basil and Turmeric Root Extract, Daikon Radish Oil, Seaweed

RP: \$40



Skin Hype Serum

Meeting skincare needs physically and organically, this mineral SPF has the stamina that provides comfortable, grounded protection against damaging UV rays and harsh all-day sun. Thanks to a mineral base SPF, it keeps your skin safe while keeping our oceans and reefs safe too.

Key Ingredients: Niacinamide, Avocado Oil, Hyaluronate, Rosemary Leaf Extract, Neem Seed Oil.

RP: \$50



Jojoba Hydration

Powered with plant-based oils to keep skin conditioned, Jojoba Hydration is the outdoor answer to mitigate your skin's exposure to environmental pollutants. This hydration cream is packed with an array of skin-loving plant oils and extracts. It's the perfect balance between heavy and light, with a feel you'll love. Well-balanced to hydrate and nourish your skin all over.

Key Ingredients: Organic Jojoba Seed Oil, Organic Coconut Oil, Organic Aloe Leaf

RP: \$30



GOAT Facial Cleanser

Meeting skincare needs physically and organically, this mineral SPF has the stamina that provides comfortable, grounded protection against damaging UV rays and harsh all-day sun. Thanks to a mineral base SPF, it keeps your skin safe while keeping our oceans and reefs safe too.

Key Ingredients: Grape Seed Oil, Whole Goat Milk, Aloe Vera Juice, Lavender Water, Chamomile Water, Konjac Root Powder, Milberry and Cranberry Extract, Green Tea Leaf Extract.

RP: \$50



All Star Face Cream

Powered with plant-based oils to keep skin conditioned, Jojoba Hydration is the outdoor answer to mitigate your skin's exposure to environmental pollutants. This hydration cream is packed with an array of skin-loving plant oils and extracts. It's the perfect balance between heavy and light, with a feel you'll love. Well-balanced to hydrate and nourish your skin all over.

Key Ingredients: Coconut Oil, Rosehip Seed Oil, Aloe Vera Juice, Hibiscus Flower Extract, Rosemary Leaf Extract, Beta Carotene, Niacinamide.

RP: \$60



MVP Total Body Cream

Powered with plant-based oils to keep skin conditioned, Jojoba Hydration is the outdoor answer to mitigate your skin's exposure to environmental pollutants. This hydration cream is packed with an array of skin-loving plant oils and extracts. It's the perfect balance between heavy and light, with a feel you'll love. Well-balanced to hydrate and nourish your skin all over.

Key Ingredients: Aloe Leaf Juice, Olive Fruit Oil, Olive Butter, White Willow Bark Extract, Neem Seed Oil, Rosemary Leaf Extract.

RP: \$40



Sport Powder

Our Sport Powder soaks up sweat and minimizes odors after a hard workout. As a lightweight powder, sprinkle a little here and there to prevent chafing in any skin-to-skin contact areas.

Key Ingredients: Coconut Powder, Arrowroot Powder, Kaolin Clay.

RP: \$20



Natural Insect Repellent

Experience natural protection with our DEET-free, vegan, and cruelty-free insect repellent. Made with witch hazel, lavender, cucumber, and lemongrass, it offers a non-greasy formula with a fresh scent. Packaged in a recyclable aluminum container, it's free from harsh chemicals. Shake well, apply to skin, and reapply as needed. Protect yourself naturally.

Key Ingredients: Witch Hazel, Lavender Hydrosol, Cucumber Extract, Lemongrass Hydrosol, Lime Hydrosol.

RP: \$15



Cell Booster

An oil that restores overexposed skin, improving skin's texture, tone, elasticity and soothes and evens your complexion: nourishes tired looking skin by encouraging it to soak in vitamins and nutrients. Fortified with a high concentration of natural and beneficial ingredients, Xtreme Element's unique serum diminishes the appearance of scars and wrinkles as it quickly restores damaged skin. A visible bounce back!

Key Ingredients: Apricot Oil, Jojoba Oil, Coconut Oil, Peach Oil

RP: \$60.



Pro Barrier Balm

This is a skin hydrator and plumper for dry skin. The Pro Barrier Balm protects and soothes skin before, during, and after your workout. A quick absorbing balm that delivers potent antioxidants to regenerate skin elasticity. Our Balm acts as a salve on compromised areas from physical activity, alleviating redness, chafing, and soreness. The answer in skin performance.

RP: \$40



Natural Mineral Sunscreen SPF 45

Meeting skincare needs physically and organically, this mineral SPF has the stamina that provides comfortable, grounded protection against damaging UV rays and harsh all-day sun. Thanks to a mineral base SPF, it keeps your skin safe while keeping our oceans and reefs safe too.

RP: \$30



Sunblock SPF 30

This powerfully protective SPF lotion was made with a naturally-derived formula and offers impressive stamina to keep your skin safe against damaging UV light and air pollutants. Even when it's cloudy, up to 80% of the sun's UV radiation reaches the earth, making sunscreen a daily necessity to minimize harmful UVA and UVB rays and reduce the risk of skin damage.

Sporting a clean, fresh scent and all natural ingredients, protecting you from sun damage and outdoor pollutants.

RP: \$30



Swipes

We are changing the performance skincare game with the ever-refreshing SWIPE – a 100% plant-based cloth infused with vitamin-rich botanical solution delivered in a first-of-its-kind packaging system.

Swipe away sweat with this 100% plant-based cloth infused with a botanical solution that will cool, rehydrate, and soothe skin. A unique experience that leaves skin revitalized.

Product highlights:

- Removes dirt + grime + impurities
- Improves skin texture + tone
- Packed with vitamins

RP: \$15 (10 count)



Wild Orange Shampoo & Body Wash

The Wild Orange Shampoo & Body Wash looks just as enticing as it smells! The vibrant orange color comes from carefully selected natural extracts such as Turmeric and Red Seaweed, and perfectly matches the exotic aroma of Sweet Orange and Neroli. This head-to-toe wash is also powerful and effective, thanks to nutrient- and antioxidant-rich ingredients.

Key Ingredients: Provitamin B5, Meadowfoam Seed Oil, Purple Sweet Potato, Rubi Red Grape Seed Oil, Wheat Protein, Turmeric, Basil Leaf Extract, Red Seaweed.

RP: \$32

COMING SOON NEW Xtreme Element Hair Care Collection

Shampoo
Conditioner
Body Wash
& more ...



XTREME element

JOJOBA HYDRATION
Hydrates and Moisturizes
118 ml / 4.8 oz.

XTREME element

COOL BLUE MUSCLE GEL
Refreshes and Revitalizes
50 ml / 1.7 fl. oz.

XTREME element

COOL BLUE MUSCLE GEL
Refreshes and Revitalizes

XTREME element

THE PERFECT 10 CREAM
Defends and Balances
50 ml / 1.7 fl. oz.

XTREME element
THE PERFECT 10 CREAM
Defends and Balances

XTREME element

PRO BARRIER BALM
Shields and Protects

XTREME element

PRO BARRIER BALM
Shields and Protects
50 ml / 1.7 fl. oz.



XTREME element

SKIN HYPE SERUM
Repairs and Rebalances
29 ml / 1 fl. oz.



XTREME element

SPORT POWDER
Shields and Protects

177 ml / 6 fl. oz.

Crafting Peak Skin Performance

Each product is carefully formulated to recharge, shield, enrich, and elevate your skin's level of performance.



Recharge

Our products work in harmony with your skin's natural microbiome, restoring its vitality with essential nutrients. Hydrating agents, such as aloe and cucumber, as well as Vitamins B5, B12, and K, quench your skin's thirst and enhance your skin's elasticity.

Enrich

With rebalancing ingredients like turmeric and revitalizing agents like Vitamin B3, our products boost your skin's natural glow and radiance.

Shield

Our Natural Mineral SPF 45 Sunscreen and Pro Barrier Balm shields against harmful environmental elements, like UV rays from the sun and pollution in our cities. The Sunscreen is a non-greasy formula that keeps you safe while you play.

Elevate

Our formulations, rich in nourishing ingredients like jojoba and grapeseed oils, nurture the skin by calming inflammation, soothing the barrier and promoting skin health and resilience.



Our Customer

Who They Are

Xtreme Element's range is tailored for the modern athlete. These fitness enthusiasts prioritize skin wellness as much as their active lifestyle. They embrace the challenge of a workout, ensuring their skin's health is part of their performance strategy.

Hobbies and Interests

Their fitness journey is diverse – from gym workouts to yoga studios, and tennis courts to urban running paths. They are as passionate about fitness as they are about the planet, seeking sustainable practices and eco-friendly choices in every aspect of their lives.

Values and Preferences

Our customers are discerning shoppers, choosing only products that are clean, natural, and cruelty-free. They demand transparency and integrity in brands, valuing those who minimize their environmental footprint and contribute positively to the planet.



LEADING THE ATHBEAUTY INDUSTRY TO ELEVATE SKINCARE PERFORMANCE

Road Tested and Supported By **Athletes**



Erin
@erinkbailey
Brand Ambassador



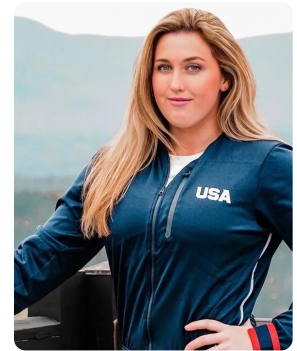
Vitor
@vizucco
Youngest Brazilian Pro
National Road Champ



Brian
@brianpruett
Brand Ambassador



Lisa
@lizacoach
Pro Cyclist for 17 Years, 7x
Kona Ironman Finisher, ITU
Age Group World Champ



Lauren
@zozzy7
Team USA Bobsled Pilot
Brand Ambassador

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in balance

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Our Xtreme Team



Lisamarie Sanchez

Founder, CEO



Samuel Regan

Creative Director



Michael JD Haviland

Marketing Strategist



Melinda Coss

Team Coach



Lorraine Nardi

US Distribution
3PL of NJ





Lisamarie Sanchez
CEO, Founder

lisa@xtreemelement.com
info@xtreemelement.com
[@xtreemelement](https://www.instagram.com/xtreemelement)