

O1 . WHERE IT STARTED Effective Yet Affordable

- 02. PRODUCTS Deluxe Teeth Whitening Kit
- 03. US VS. THEM Key Ingredients and Features
- 04. SUPPORT For Our Partners



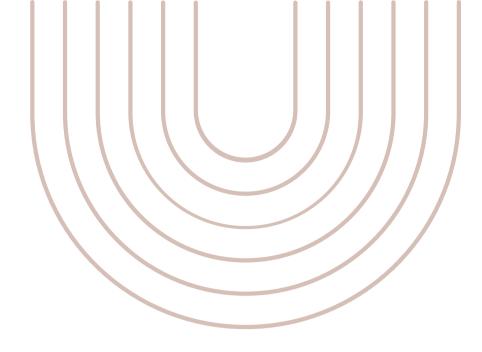


TABLE OF CONTENTS



HELLO!

We're excited to partner with you to bring brighter smiles to people in your community.



01.

WHERE IT STARTED



•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•

MEET THE FOUNDER

Helida Page founded Bora Teeth Whitening Studio after the sudden loss of her husband. In recovering from her experience, she set out on a mission to give people a reason to smile again. Seeing the results in her studio, she developed SiBora products so anyone can achieve the amazing studio results at home!

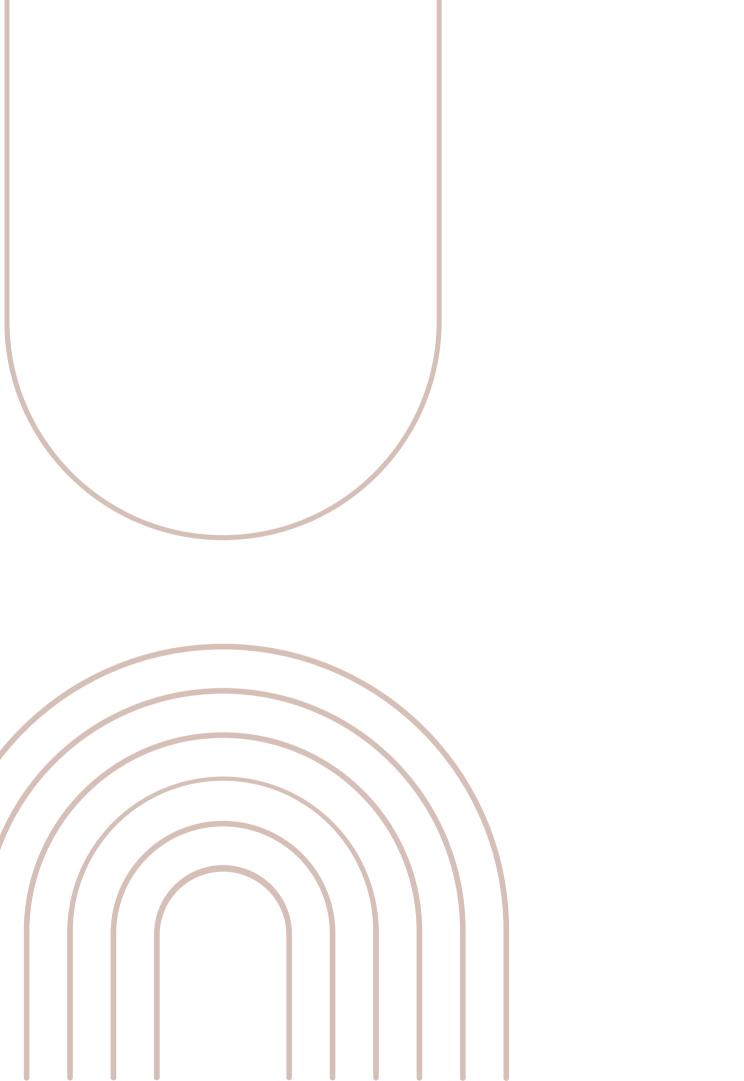


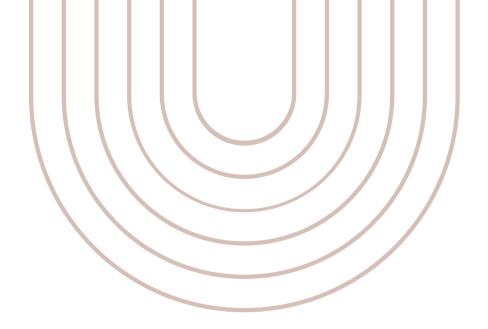
WHO WE ARE

SiBora means "like snow" in Albanian. We care about results and wellness, so our lab created a clinical strength whitening gel for fast results without the pain and sensitivity similar treatments cause.

Products are

- Cruelty Free
- Paraben Free
- Phthalate Free
- Vegan





HOW WE'RE DIFFERENT

Teeth whitening treatments can be costly. Home whitening kits can be time consuming, ineffective, and create sensitivity in teeth and gums.

SiBora's teeth whitening kit provides results in just one day- not a month! It also has two whitening ingredients, plus an ingredient to soothe gums. LED technology to sanitize, soothe and protect.





US VS. THEM



•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•

COMPETITOR COMPARISON

	HYDROGEN PEROXIDE	CARBAMIDE PEROXIDE	POTASSIUM NITRATE	LED ACCELERATOR	RECOMMENDED USAGE
SiBora				RED and BLUE	Once Daily 1-3 days
Competitor 1				BLUE	2-4 x Daily 7 days
Competitor 2				RED and BLUE	Once Daily 21-30 days
Competitor 3				VIOLET	Daily



PRODUCTS

Deluxe Teeth Whitening Kit

Includes a UV sanitizing case, wireless LED accelerator, and 3 whitening gel pens. Get up to 10 treatments per pen. Need a refill? Individual whitening gel pens are available.





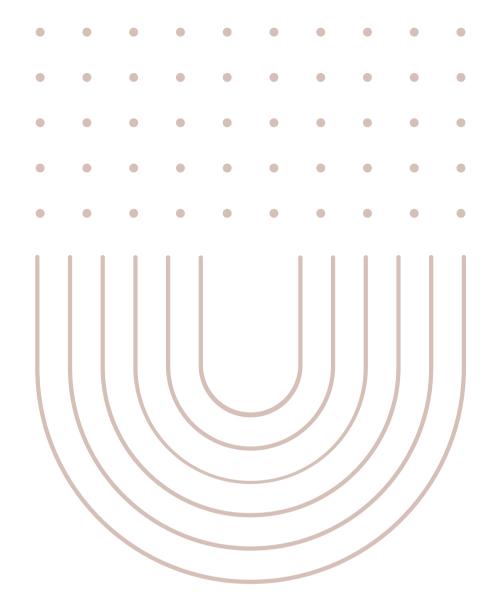


UV SANITIZING CASE

Sanitize your device after each use, and protect it from dust and dirt while it's stored.



WIRELESS LED ACCELERATOR Blue LED optimizes whitening results, while Red LED soothes and sanitizes gums.



KITS INCLUDE

KEY INGREDIENTS AND FEATURES

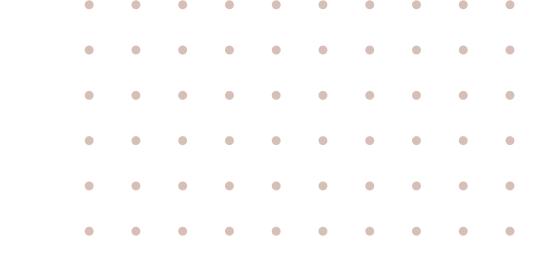
HYDROGEN PEROXIDE

Fast-acting whitening ingredient that breaks down stains

CARBAMIDE PEROXIDE

35% concentration gives results you'd get from professional treatments





POTASSIUM NITRATE

Reduces sensitivity after whitening treatments

BLUE AND RED LED

Blue LED speeds up the effects of the whitening ingredients, while Red LED soothes gums



Deluxe Teeth Whitening Kit

WS \$82.50/MSRP \$165



Deluxe Teeth Whitening Pen WS \$22.50/MSRP \$45

Results













Testimonials

"Highly recommend!"

At first I was hesitant to try teeth whitening because I have always had sensitive teeth, but the products are painless and effective. The price is very affordable, and the results are awesome. Highly recommend!

Jonida

I love my results. I have never had teeth whitening, therefore I had dark stains on my teeth, but after the whitening process my teeth are incredibly white. Thank you for returning my smile confidence.

"Smile Confidence"

Gina

•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•	•	•

THANK YOU

call 240-596-8206 info@siborasmile.com www.siborasmile.com @siborasmile



Have more questions?

