

# KUSSHI

The Machine Washable  
Makeup Bag



# Table Of Contents

Who We Are . . . . .	3.
Best Fit Guide . . . . .	4.
Everyday (Small) . . . . .	5.
Signature (Medium) . . . . .	6.
Vacationer (Large) . . . . .	7.
Animal Print . . . . .	8.
Al Fresco Collection . . . . .	9.
Last Glance Collection . . . . .	10.
*NEW Traveler Bag . . . . .	11.
Jewelry Organizer . . . . .	12.
Dopp Kit . . . . .	13.
Snap-In Organizers . . . . .	14.
Neoprene Collection . . . . .	15.
On-the-Go Pouches . . . . .	16.
Merchandising Info . . . . .	17.
Display Options . . . . .	18.
Contact Info . . . . .	19.

# Who We Are

## We are Practical Luxury

### FUNCTIONALITY

Focused on solving real world problems

- Washable
- Organization
- Practical solutions
- Ease

### LUXURY

Focused on the highest quality product for the price

- Innovative
- Choice (color, material, size)
- Luxurious materials
- Design focus



## We are Female Founded

Meet our founder Jessica.

Jess' inspiration for KUSSHI grew from a persistent packing problem—makeup bags that got dirty, couldn't be washed and were hard to find products in. After a year and a half of designing, testing, and gaining feedback from women who travel all over the world, KUSSHI was born.

## We are Sustainably Focused

KUSSHI is committed to bringing our customers the best quality materials and craftsmanship in a way that is also kind to our planet. We have spent years perfecting our production, distribution and shipping to reduce our waste and impact.



# Best Fit Guide



## Everyday

The perfect addition to your purse or gym bag for your daily essentials.



Machine Washable Interior



Holds 5-10 products  
*\*on average*



Purse size for daily essentials



## Signature

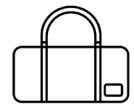
The ideal bag for most beauty collections and weekend trips away.



Machine Washable Interior



Holds 15-20 products  
*\*on average*



Ideal for weekend trips away



## Vacationer

Made for large beauty collections or long trips and vacations.



Machine Washable Interior



Holds 25-30 products  
*\*on average*



Ideal for trips 5+ days



# Everyday Makeup Bag (Small)

5" H x 7.5" W x 3.75" D

Holds 8-10 products



## COLOR AND STYLES

### NYLON BAG

WHOLESALE: \$22.50

MSRP: \$45.00



Satin Black/Red | EBKRN



Satin Black/Pink | EBKPN



Classic Navy/Pink | ENVPN



Satin Black/Cool Grey | EBKGN



Garnet/Lilac | EGAIN



Hot Pink/Teal | EPKTN



Steel Grey/Purple | EGYUN



Sea Green/Bright Orange | ESGON

### LEATHER BAG

WHOLESALE: \$47.00

MSRP: \$94.00



Black/Red | EBKRL



Black/Pink | EBKPL



Camel/Red | ECMRL



Camel/Navy | ECMNL



Black/Cool Grey | EBKGL



Blush Pink/Cool Grey | EBSGL

# Signature Makeup Bag (Medium)

6" H x 11.5" W x 5" D

Holds 15-20 products

**MOST POPULAR SIZE**



## COLOR AND STYLES

### NYLON BAG

WHOLESALE: \$34.50

MSRP: \$69.00



Satin Black/Red | SBKRN



Satin Black/Pink | SBKPN



Classic Navy/Pink | SNVPN



Satin Black/Cool Grey | SBKGN



Garnet/Lilac | SGAIN



Hot Pink/Teal | SPKTN



Steel Grey/Purple | SGYUN



Sea Green/Bright Orange | SSGON

### LEATHER BAG

WHOLESALE: \$62.00

MSRP: \$124.00



Black/Red | SBKRL



Black/Pink | SBKPL



Camel/ Navy | SCMNL



Camel/Red | SCMRL



Black/Cool Grey | SBKGL



Blush Pink/ Cool Grey | SBSGL

# Vacationer Makeup Bag (Large)

7" H x 13" W x 5.75" D  
 Holds 25-30 products



## COLOR AND STYLES

### NYLON BAG

WHOLESALE: \$44.50

MSRP: \$89.00



Satin Black/Red | VBKRN



Satin Black/Pink | VBKPN



Classic Navy/Pink | VNVPN



Satin Black/Cool Grey | VBKGN



Garnet/Lilac | VGAIN



Hot Pink/Teal | VPKTN



Steel Grey/Purple | VGYUN



Sea Green/Bright Orange | VSGON

### LEATHER BAG

WHOLESALE: \$82.00

MSRP: \$164.00



Black/Red | VBKRL



Black/Pink | VBKPL



Camel/Navy | VCMNL



Camel/Red | VCMRL



Black/Cool Grey | VBKGL



Blush Pink/Cool Grey | VBSGL



# Animal Print Collection

\* KUSSHI prints are slightly higher priced as they are specially designed

## VACATIONER

WHOLESALE: \$47.00  
MSRP: \$94.00



Black/ Leopard  
VBKLN



Candy Red/ Leopard  
VRDLN



Zebra/ Fuschia  
VZBFN

## SIGNATURE

WHOLESALE: \$37.00  
MSRP: \$74.00



Black/ Leopard  
SBKLN



Candy Red/ Leopard  
SRDLN



Zebra/ Fuschia  
SZBFN

## EVERYDAY

WHOLESALE: \$25.00  
MSRP: \$50.00



Black/ Leopard  
EBKLN



Candy Red/ Leopard  
ERDLN



Zebra/ Fuschia  
EZBFN



## LEATHER

## VACATIONER

WHOLESALE: \$84.50  
MSRP: \$169.00



Black/ Leopard  
VBKLL



Candy Red/ Leopard  
VRDLL

## SIGNATURE

WHOLESALE: \$64.50  
MSRP: \$129.00



Black/ Leopard  
SBKLL



Candy Red/ Leopard  
SRDLL

## EVERYDAY

WHOLESALE: \$49.50  
MSRP: \$99.00



Black/ Leopard  
EBKLL



Candy Red/ Leopard  
ERDLL



# Al Fresco Nylon Collection

## WATERMELON / CHEVRON

VACATIONER

WHOLESALE: \$47.00  
MSRP: \$94.00



VWMCN

SIGNATURE

WHOLESALE: \$37.00  
MSRP: \$74.00



SWMCN

EVERYDAY

WHOLESALE: \$25.00  
MSRP: \$50.00



EWMCN



## NAVY/ MINT

VACATIONER

WHOLESALE: \$44.50  
MSRP: \$89.00



VNMMN

SIGNATURE

WHOLESALE: \$34.50  
MSRP: \$69.00



SNMMN

EVERYDAY

WHOLESALE: \$22.50  
MSRP: \$45.00



ENMMN



## CANDY APPLE RED/ HOT PINK

VACATIONER

WHOLESALE: \$44.50  
MSRP: \$89.00



VRDPN

SIGNATURE

WHOLESALE: \$34.50  
MSRP: \$69.00



SRDPN

EVERYDAY

WHOLESALE: \$22.50  
MSRP: \$45.00



ERDPN



## BUBBLEGUM PINK/ ORANGE

VACATIONER

WHOLESALE: \$44.50  
MSRP: \$89.00



VBGON

SIGNATURE

WHOLESALE: \$34.50  
MSRP: \$69.00



SBGON

EVERYDAY

WHOLESALE: \$22.50  
MSRP: \$45.00



EBGON



# Last Glance Collection

## JADE / BLUSH

VACATIONER

WHOLESALE: \$44.50

MSRP: \$89.00



VJDHN

SIGNATURE

WHOLESALE: \$34.50

MSRP: \$69.00



SJDHN



## KELLY GREEN / LIGHT NAVY

VACATIONER

WHOLESALE: \$44.50

MSRP: \$89.00



VKGNN

SIGNATURE

WHOLESALE: \$34.50

MSRP: \$69.00



SKGNN

EVERYDAY

WHOLESALE: \$22.50

MSRP: \$45.00



EKGNN





# \*NEW Traveler Makeup Bag

Our most generous sized offering, the Traveler is crafted in premium nylon with strong and durable chain-link leather handles that are removable to allow for machine washability.

Designed with:  
Six interior mesh pockets  
Accommodates two snap-in organizers  
Interior and exterior zipper pocket  
Holds 40-50+ products  
8.5" H x 15.5" W x 8" D

\*Minimum 4 units per order

WHOLESALE: \$94.50

MSRP: \$189.00



TBKPN- Satin Black/ Pink



TPKTN- Hot Pink/ Teal



# Jewelry Organizer

Crafted in a tri-fold design for portability, the Jewelry Organizer is lined with a luxurious micro-suede to protect your most valued keepsakes. Fully visible transparent compartments offer spacious solutions for your collection while a hideaway loop closure allows you to hang your Organizer at length for accessorizing ease.

\*\* MINIMUM 2 PER SIZE PER ORDER

## Large Size: JBKHL \$89



## Medium Size: JBKHM \$49



# Dopp Kit

## Details:

- 5.5" H x 5.5" W x 10" L
  - Gun metal hardware
  - Interior zip and double mesh pockets
  - Exterior zipper
  - Machine washable with Luxury Micro satin exterior and Nylon interior
- WHOLESALE: \$49.50 / MSRP \$99



DBKBN: Black/ Cool Blue



DOGGN: Olive Green / Light Grey



# Snap-In Organizers



BRUSH ORGANIZER  
Black | ORBKN

WHOLESALE: \$15.00  
MSRP: \$39.00



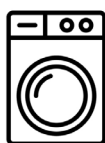
POCKET ORGANIZER  
Black | POBKN

WHOLESALE: \$15.00  
MSRP: \$39.00



DOUBLE POCKET ORGANIZER  
Black | DPBKN

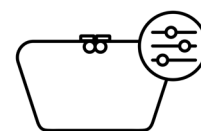
WHOLESALE: \$15.00  
MSRP: \$39.00



Machine  
Washable



Anti-mold,  
anti-microbial,  
stain & water  
resistant



Compatible with  
any Signature,  
Vacationer or  
Clutch Cover

# Neoprene Collection

## SET OF 3 BOTTLE PROTECTORS

Small Size: 1.75"W x 5.75"H  
 Medium Size: 1.75"W x 7.5" H  
 X-Large Size: 3.25"W X 6.75"H

WHOLESALE: \$19.50  
 MSRP: \$39.00



BLACK | BPSM- BPMD- BPXL



PINK | BPSMP- BPMDP- BPXLP  
 \*NEW\* Color

## PENCIL CASES

- Material: 100% Premium Machine Washable Neoprene

WHOLESALE: \$9.50  
 MSRP: \$19.00



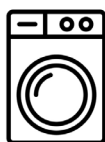
Pink Pencil Case:  
 PNCPP \$9.50/ \$19  
 \* Minimum 2 units



Leopard Pencil Case:  
 PNCLR \$9.50/ \$19  
 \* Minimum 2 units



Zebra Pencil Case:  
 PNCZB \$9.50/ \$19  
 \* Minimum 2 units



Machine Washable



Made of shockresistant neoprene



Protects against breakage

# On-the-Go Pouch Sets

Small: 4"W x 4" H

Medium: 7" W x 3"H

WHOLESALE: \$19.50

MSRP: \$39.00



Red Set: PSMR-PMDR



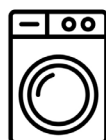
Pink Set: PSMP-PMDP



Leopard Set: PSML-PMDL



Zebra Set: PSMZ-PMDZ



Machine Washable



Made of shockresistant neoprene



Protects against breakage



# KUSSHI

## Merchandising Tips



1. Fill bag (one of each size) with product to show how much fits in each.

PRO TIP: Use empties



2. On front of bag (side with KUSSHI Label) flip edge down to show interior color.



3. Place signage and product postcards on display with products. This is very helpful to customers.

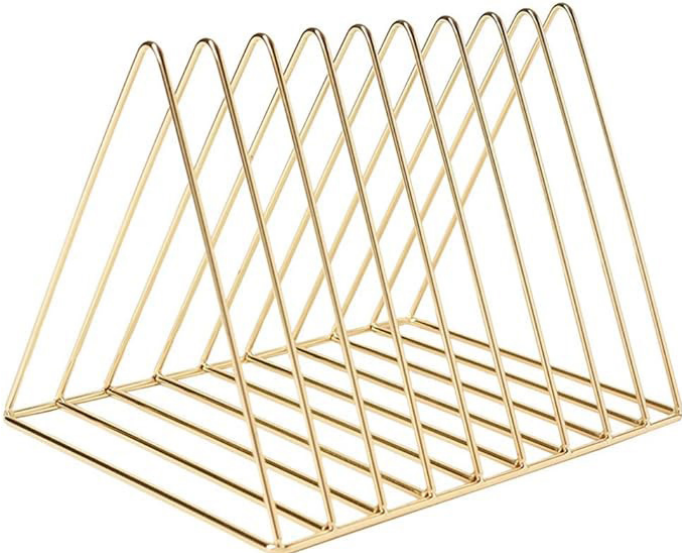


4. Carry Leather Bags?

Unzip interior to show it's removable for easy machine washability!

# Display Options:

These may be purchased online at through Target and Amazon.



# Contact

To learn more about KUSSHI  
wholesale opportunities please contact :  
wholesale@kusshi.com or your  
designated representative.

In-store signage, hang tags and display  
materials are available. Contact  
wholesale@kusshi.com for more details.





**KUSSHI®**