Eco-Luxe Beauty Tools



Jenny Patinkin Eco-Luxe Beauty Tools is at the intersection of luxury and sustainability.

By responsibly sourcing and sustainably producing organic and other natural materials, and by focusing on limiting waste, Jenny Patinkin tools are luxurious while also planet aware.

Jenny Patinkin tools are handmade by highly skilled and generational artisans, including jewelers, with sophisticated packaging that is reusable, repurpose-able or recyclable.

All Jenny Patinkin products are highly giftable and have great shelf appeal.



BEAUTY AWARDS





Eco-Luxe Beauty Tools

Jenny Patinkin is a highly sought-after beauty expert, entrepreneur, makeup artist and author known for her earth-friendly and age-aware approach to beauty.

Jenny appears regularly on network TV and prominent digital media channels educating people about beauty and makeup. Nationally recognized for her broad industry knowledge and expertise, and as an early adopter of "clean" beauty, she has been featured on *Good Morning America*, *The Today Show, The Rachael Ray Show, ExtraTV* and *HSN*.

Her expert tips as well as praise for her products have been featured in/on Allure, Byrdie, Goop, Glamour, Harper's Bazaar, Health, Martha Stewart Living, Mind Body Green, Parents, Pure Wow, Real Simple, Self, The Zoe Report, Well+Good and many others.

Jenny is the author of the best-selling book, *Lazy Perfection*, *The Art of Looking Great Without Really Trying* (Running Press/Hachette); was named Chicago's Best Makeup Artist; and is frequently retained by corporations, clubs and other organizations to speak and lead seminars.

Follow Jenny on social media @jennypatinkin.

Eco-Luxe Beauty Tools

差 eco-conscious & ethical

At Jenny Patinkin, we pride ourselves on working to limit the impact our products have on the environment. We source plant-based or innovative safe-synthetic materials; utilize post-consumer and postindustrial recycled materials; and work with manufacturers who have closed loop or other eco-safe manufacturing practices. We also thoroughly vet our manufacturing partners to ensure certification of safe and ethical work conditions.

UXURY QUALITY

Jenny Patinkin products are handmade by highly skilled or generational artisans and are made to our exacting standards. All products are sourced directly from the manufacturer in order to maintain strict quality control oversight and to avoid costly third-party upcharges.

😳 USER-FRIENDLY

Designed to her custom specifications, Jenny's products are intended to give the user maximum confidence and control. Features such as weighted bases, carefully calibrated proportions, and ergonomic shapes allow for ultimate user-comfort and success.

💿 TRANSPARENCY

As a woman over 50, Jenny is highly attuned to age-related changes in the skin and as such, is transparent not just about the benefits of using her products, but also the limitations. While Jenny Patinkin products can support and enhance an existing skincare and makeup routine, Jenny is committed to eliminating hyperbole and overpromising results.



Jenny educates women in person as well as via social media, Zoom, various other digital outlets about her simple, natural approach to beauty and how to get the most out of your beauty tools.



Centro IG LIVE with 31:31 Watch it now on our IG TV Watch it now on our IG TV UNION IN THE OUT OF THE OUT

Up next... Jenny's lineup ->

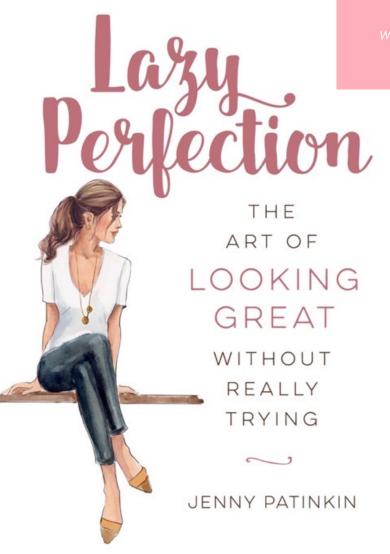
credobeauty

JENNY PATINKIN the beauty expert

She has been asked to lead Master Classes and Tutorials by Stylecaster, Shape, Bluemercury, Byrdie, Credo and Cos Bar and has a devoted and highly engaged following who tune into her own social media accounts for all manner of beauty insights, tips and tricks.







BEST-SELLER

Jenny is the author of best selling Lazy Perfection, The Art of Looking Great Without Really Trying, Running Press/ Hachette

Running Press, Hachette

JENNY'S PACKAGING

Jenny is committed to limiting waste in packaging, avoiding overuse of paper, plastic wrap and other disposable elements, and to providing packaging made from recycled material or that can be reused, repurposed or curbside recycled.



COMING SOON

Eco-Luxe Beauty Tools

MISTER ASSISTER

COMING SOON!

🕥 hydrate & glow

This ionic beauty tool breaks down water into micro droplets that can penetrate the stratum corneum for deep hydration, plumpness and glow.

CUSTOMIZE

Fill with distilled water * Use AM or PM before applying serum, oil or moisturizer for additional hydration. Mist automatically shuts off after 30 seconds.

*This tool is not compatible with tap water, mineral water or oil-based products. It may be compatible with other water-based serums.

S RECHARGE & REUSE

Use on-the-go to refresh makeup and smooth flyaway hair. Each charge will last 6+ hours for up to 40 uses.

SKIN-FRIENDLY COOLING

Unlike facial steamers that prolong exposure to a warm water mist, this tool's 30 second cool nano mist penetrates the skin without desensitizing or drying out the barrier.

 SMALL & PORTABLE
 Includes:

 CUSTOMIZABLE
 Ix Refillable Mister

 HYDRATING
 Est. On-Counter Date:

 SOOTHING
 Est. Retail \$65

MISTER ASSISTER

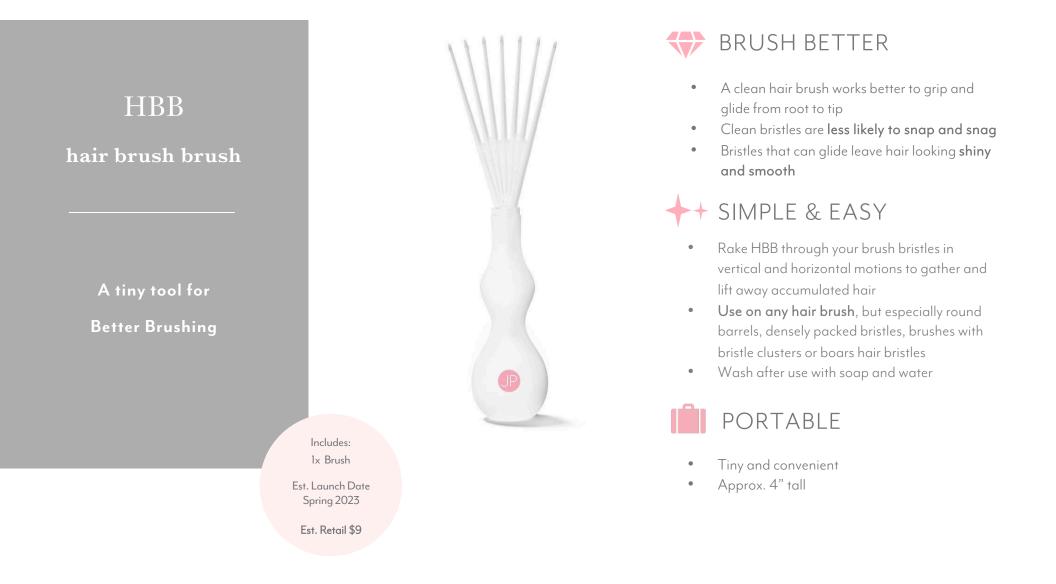
Holds 6ml

Dimensions:

cooling facial misting tool



HBB HAIR BRUSH BRUSH Brush Better, BB



COMING SOON!

BEAUTIFY

Makeup Tools



LUXURY SUSTAINABLE DUAL-ENDED MAKEUP BRUSH SET

LUXURY **SUSTAINABLE** dual-ended makeup brush set SUSTAINABLY PRODUCED **MULTI-PURPOSE** VEGAN LUXE AND SOFT Includes: 1x Cream Complexion Brush 1x Powder Complexion Brush 1x Shadow/Crease Brush

Ix Powder Complexion Brush Ix Shadow/Crease Brush Ix Conceal/Define Brush Ix Brow/Line Brush Ix Eye Detail Brush Ix White Vegan Leather Brush Retail \$150

NEW IN 2022



These brushes are made with **Post-Industrial Recycled materials.** Feel good about taking care of yourself while also taking care of the planet.

LUXURIOUSLY SOFT

Each brush is made with **2.5 times as many bristles** as standard brushes, making them incredibly soft and luxe. And with **2.5 times as many points of contact**, less makeup is needed to achieve a **seamlessly blended**, **natural look**.

😭 EASY TO USE

With weighted handles for **extra balance**, **comfort and control** in the hand and a description of what each brush does printed right on the handle, these brushes are **suitable for beginner and experts alike**.



BEST-SELLER

Au Naturel

BIODEGRADABLE

DYE-FREE

NON-TOXIC

ANTIBACTERIAL

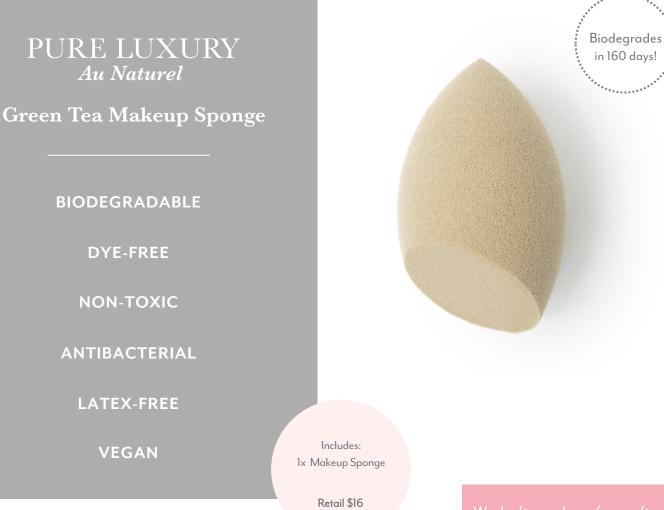
LATEX-FREE

VEGAN

JENNY PATINKIN

Eco-Luxe Beauty Tools

PURE LUXURY AU NATUREL **70% PLANT-BASED MAKEUP SPONGE** MADE WITH ORGANIC GREEN TEA



IT'S TEATIME!

Our 70% plant-based sponge is the newest innovation in sustainable beauty. Made from organic green tea, this dyefree sponge is the actual color of green tea and even has a light green tea scent.



Ultra soft and squishy, this sponge is more luxurious than you would ever have imagined a plant-based sponge to be. Wet or dry, it delivers a **seamless, natural** application of makeup every time.

Eco-Luxe Beauty Tools

PURE LUXURY PLANT-BASED MAKEUP SPONGE DUO



PURE LUXURY

plant-based makeup sponge duo

65% PLANT-BASED MADE FROM SUSTAINABLY SOURCED UPCYCLED RICE BIODEGRADABLE

DYE-FREE

LATEX-FREE

VEGAN

ANTIBACTERIAL

RECYCLABLE



Unlike most sponges, ours are dye-free, formaldehyde-free and free from flame retardants.

BETTER NEWS Ψ BEST NEWS (n n)

Our sponges are made with a new and technologically advanced water-borne prepolymer polyurethane foam that biodegrades.



Our updated sponges have the same elegant look and perform just as **beautifully** as our original version. They're still **velvety soft** and delightfully squishy, and give a **flawless application** of makeup.



The pores on these sponges are so tiny they're not visible to the naked eye, which means that they not only **absorb less** makeup, they're also easier to clean.



LAZY PERFECTION LASH CURLER





lazy perfection LASH CURLER FOOLPROOF & EASY CREATES A PERFECTLY LIFTED CURL ONE-SIZE-FITS-ALL DESIGN men ment

Jenny custom tooled & specially designed her lazy perfection rose gold lash curler for simple & effective use. JENNY PATINKIN Eco-Luxe Beauty Tools

LUXURY VEGAN MAKEUP BRUSH COLLECTION

LUXURY VEGAN POWDER/BRONZER BRUSH BEST OF BEAUTY AWARD WINNER, ALLURE 2020

Using Korean-developed filaments that are finer than a strand of hair, Jenny's brushes have 2.5 times more bristles than conventional brushes, making them incredibly soft and luxe. And with 2.5 times as many points of contact, less makeup is needed to achieve a seamlessly blended, natural look.

With weighted bases for superior balance and control in the hand and a description of what each brush does printed right on the handle, Jenny's brushes give beginner and expert users alike a sense not just of luxury, but also of confidence and comfort.

The Luxury Vegan Makeup Brush Collection includes 11 individual brushes that can be sold separately or configured into sets of 5 or 6. Croc embossed cases are available in grey velvet or matte pink.

> Individual Brushes – \$16-38 Set I - 6x Brushes With Case – \$150 Set II - 5x Brushes With Case – \$115 Full Set - 11x Brushes With Case – \$275 Makeup Brush Case in Velvet or Matte Pink – \$35



THE GOLD STANDARD IN VEGAN MAKEUP BRUSHES



BEAUTY ON THE FLY

Travel Tools and Accessories

BEST-SELLER

JENNY PATINKIN

Eco-Luxe Beauty Tools

BLOTTER BABY



NEW IN 2022

BLOTTER BABY mattifying roller _____ This tiny on-the-go touch up tool is a

little bit of magic

Includes:

1x Roller

Retail \$22

++ TOUCH UP & REFRESH

- Subtly blot and mattify shine
- Absorb excess moisture and oils
- Roll on top of makeup or bare skin



- Rollerball made with **natural volcanic clay**
- Alternative to disposable blotting papers and powder
- Rollerball can be washed and **reused thousands of times**



- Tiny and convenient
- Approx. 2" tall



LUXURY VEGAN MAKEUP BRUSH SOAP





Makeup brushes deserve to be pampered, too! After all, they work hard for you, so why not give them a luxury bubble bath instead of using cleansers that contain harsh detergents or heavy oils.



Jenny Patinkin's Luxury Vegan Makeup Brush Soap is handmade to her own specifications and really gets the job done, whether your brushes are vegan or natural hair. THOUGHTFUL CARE

Made with vegetable-based glycerin, coconut milk and vitamin E, the sulfate-free, fragrance-free, anti-bacterial and antimicrobial formula washes away oils and pigments without leaving residue or drying out the bristles.

Eco-Luxe Beauty Tools

CARRY-ON CUTIES



(4.5" × 6.5" × 1.5")

UPLIFTING PETITE GUA SHA HEART

Rooted in Traditional Chinese Medicine, our portable and adorable Uplifting Petite Gua Sha Heart will help **reduce inflammation** on the face while giving you Rose Quartz vibes of love and self-love.

3 PURE LUXURY MAKEUP SPONGE

Meet our new Pure Luxury *Au Naturel*, a 70% **plant-based** makeup sponge made from Organic Green Tea. This **non-toxic** sponge is **biodegradable**, **antibacterial**, **vegan**, **latex-free** and more luxurious than you ever imagined tea could be.

2 PETITE-PETITE ROSE GOLD EYE ROLLER

This teeny-tiny roller **reduces inflammation**, instantly **de-puffs** and **improves circulation** for a smoother, more lifted look. Rose gold air-chills for an **extra refreshing feel**.

PURE LUXURY ORGANIC REUSABLE ROUNDS

Say goodbye to disposables! This mini set of our **award-winning** organic reusable rounds will give you a taste of how good it feels to be **eco-friendly** while taking care of your skin.

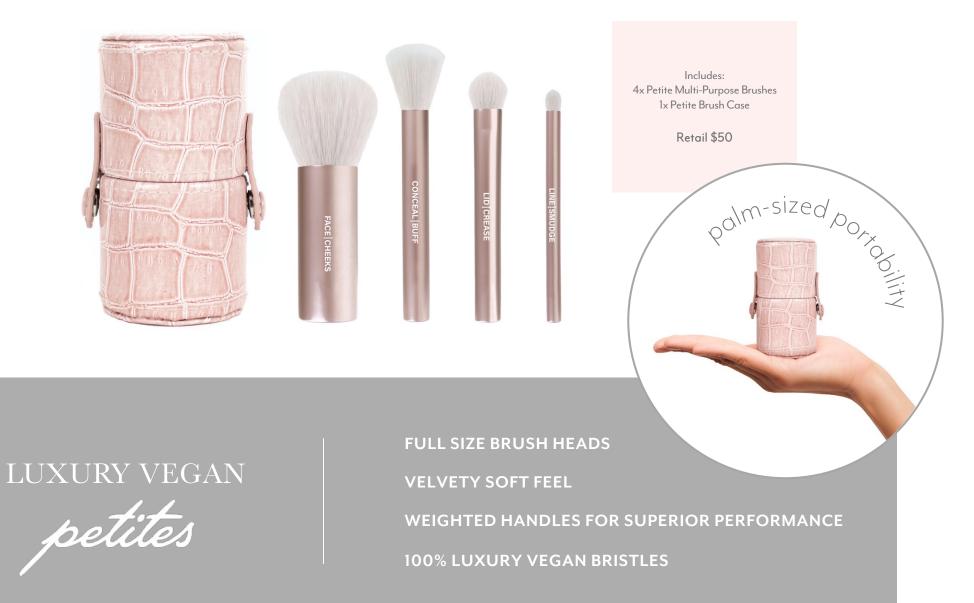
CARRY-ON CUTIES

Travel Size Beauty Tool Set Holiday 2021 Includes: 1x Plant Based Makeup Sponge 4x 6cm Organic Reusable Rounds 1x Petite Gua Sha Heart 1x Petite - Petite Rose Gold Roller 1x Travel Carrying Pouch

Retail \$50



LUXURY VEGAN PETITES – ROSE GOLD EDITION



Eco-Luxe Beauty Tools

DYE-FREE ORGANIC FACE MASK



Includes: 1x Face Mask 1x Reusable Pouch

Retail \$32





With an **embroidered lips motif**, this mask gives a witty, chic look.





Sustainably produced Lyocell from **Organic Bamboo** isn't just good for the Earth, it's also good for you. This product is dye-free, hypoallergenic, antibacterial, and antimicrobial.

Help care for yourself and the people around you.

- Double layer of fabric to inhibit the passage of germs
- An oversized shape so it won't slip under your nose
- Adjustable ear straps for a gap-free fit



A portion of all sales goes to support **The Loveland Foundation**.



DYE-FREE ORGANIC FACE MASK

DYE FREE HYPOALLERGENIC ANTIBACTERIAL ANTIMICROBIAL

SKINSATIONAL

Skincare Tools



PETITE CRYO GLOW GLOBES

NEW IN 2022



✦ GET THE COLD GLOW

Used in a rocking motion all over the face and neck, cryo globes help:

- Refresh
- Reduce inflammation
- Aid with vasoconstriction
- Give the appearance of more lifted, toned and glowing skin.

S EARTH-FRIENDLY

Filled with non-toxic, eco-friendly, plant-based coolant essence.



- Tiny and convenient
- Approx. 3.6" long

PETITE CRYO GLOW GLOBES

portable de-puffers

Let it Snow, Let it Glow, Let it Glow!

Set of 2 Holiday Limited Edition Cryo Globes

Includes: 2x Mini Globes

Retail \$42

BEST-SELLER

JENNY PATINKIN

Eco-Luxe Beauty Tools

CRYO GLOW GLOBES

++ GET THE COLD GLOW

Used in a rocking motion all over the face and neck, cryo globes help:

- Refresh
- Reduce inflammation
- Aid with vasoconstriction
- Give the appearance of more lifted, toned and glowing skin.



Filled with **non-toxic**, **eco-friendly**, **plant-based coolant essence**, these globes stay **cold for over 60 minutes** after removed from the refrigerator. Made with **shatter-resistant** and **temperature-proof** glass and silicone covered handles for user comfort.



CRYO GLOW GLOBES

facial massage set

A refreshing feel-good addition to

your beauty routine





BEST-SELLER

JENNY PATINKIN

Eco-Luxe Beauty Tools

PURE LUXURY ORGANIC REUSABLE ROUNDS





S EARTH-FRIENDLY

Lyocell from **organic bamboo** is one of Earth's most sustainable, non-toxic fabrics and is biodegradable and recyclable. **Bamboo is one of Earth's most sustainable crops**, requiring little water and needing no pesticides. After harvesting, it regenerates from the root so does not need to be replanted, and it's carbon-neutral.

💎 LUXE & CLEAN

Naturally hypoallergenic, antibacterial and antimicrobial, these reusable organic bamboo rounds have a luxuriously soft terry texture that is also gently exfoliating. The best part? They're easy on your skin *and* on the earth.

> OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100



PURE LUXURY

organic reusable cosmetic rounds **REUSABLE, NOT DISPOSABLE**

MACHINE WASHABLE

ORGANIC (FREE FROM GROSS CHEMICALS)

Use with water, micellar water, toner, makeup remover, or however you choose.



As Seen On

ACTIVATED CHARCOAL URGENT CARE CLOTHS MADE FROM ORGANIC BAMBOO

<image>

DETOX

Activated Charcoal **draws out toxins and impurities** from the skin like a magnet, while the **gently exfoliating** texture of the bamboo terry towel **sloughs away dead skin cells** and **boosts circulation**, leaving a fresh, radiant looking complexion. Includes: 3x Bamboo Cloths 1x White Travel Case

Retail \$50





RECHARGE Recommended for use on stressed out

skin in need of urgent care due to:

- Extreme or prolonged sweating
- Exposure to excess dirt or pollution
- Overindulgence in inflammatory food and (*ahem*) adult beverages Not recommended for daily use.

ACTIVATED CHARCOAL URGENT CARE CLOTHS

made from organic bamboo

HYPOALLERGENIC ANTIBACTERIAL ANTIMICROBIAL ORGANIC AND SUSTAINABLE MACHINE WASHABLE

> Machine wash warm, dry warm. Machine washing will not rinse away the charcoal.

> > ************************************

BEST-SELLERS



Eco-Luxe Beauty Tools

UPLIFTING GUA SHA HEART TRANSFORMING PETITE GUA SHA BUTTERFLY

GUA SHA

Originally used as part of Traditional Chinese Medicine, Gua Sha is an ancient wellness method that has been adapted over the millennia for today's modern user. It's the ideal Self-Care Beauty Tool for Mind, Body and Soul, to uplift and transform inside and out.

- Improves appearance of skin laxity
- Promotes lymphatic drainage
- **Reduces inflammation & puffiness**
- Triggers muscle relaxation



MIND

Repetitive strokes on the face are a form of moving meditation.

🔄 BODY/FACE 🛛 🐠 SOUL

Gua Sha triggers the release of excess fluids in addition to muscle relaxation.



Rose Quartz gemstone is said to emit energy healing properties of love and self-love.

BUTTERFLY:

1x Gua Sha

1x Canvas Pouch

Retail \$30

BEST-SELLER

JENNY PATINKIN

Eco-Luxe Beauty Tools

SKIN SMOOTHING TRIO MADE FROM SURPLUS WHEAT STRAW



SKIN PERFECTOR

Stainless Steel Safety Blade

A gentler cousin of a razor and a safe and effective way to **exfoliate dead skin cells**, **remove peach fuzz** and **enhance product performance**.



Surplus Wheat Straw Bioplastic

An eco-friendly alternative to regular plastic makes this product **recyclable** and kinder to the Earth.



By lightly scraping away old skin cells and peach fuzz, dermaplaning gives the complexion a more radiant and brighter appearance.



Dermaplaning will NOT cause hair to grow back thicker or darker.

SKIN SMOOTHING TRIO

EXFOLIATE

DE-FUZZ ENHANCE PRODUCT PERFORMANCE

> Includes: 3x Skin Smoothing Tools

> > Retail \$18



PURE LUXURY LOVE SCRUBBERS FOR FACE & MAKEUP BRUSHES



GENTLE DEEP CLEAN

Small silicone nubs improve the washing experience for a **deeper clean,** while bringing **extra blood flow and oxygenation to the skin**. No abrasive bristles that can irritate the skin.

MULTI-PURPOSE

Use to gently wash your face or to clean your makeup brushes. Wash with soap and warm water before and after every use.



Made with silicone, a more durable and longer lasting alternative to plastic that won't leach toxins into our waterways or release microplastics that can be harmful to ocean and soil life.

PURE LUXURY

love scrubbers for face & makeup brushes

 PLANET & SKIN-FRIENDLY
 Includes:

 NON-TOXIC
 Ix Pink Love Scrubber

 HYPOALLERGENIC
 Ix Aluminum Keepsake Tin

 BACTERIA RESISTANT
 Retail \$19

BEST-SELLER

JENNY PATINKIN

Eco-Luxe Beauty Tools

ROSE ON ROSE BODY ROLLER



FACE THE FACTS

Why should your face have all the fun? Done all over the body, rolling can aid with the relaxation of tight or strained muscles, help reduce inflammation/fluid retention in the skin tissue, improve circulation to give the skin a radiant glow and reduce overall stress.

DRY OR DEWY

Body rolling can be done over clean, dry skin or on top of an oil, serum or moisturizer, as you prefer.



🇱 PLAY IT COOL

Rose Quartz will air chill, but this roller may be refrigerated should you wish to have a colder massage experience.

😳 FEEL THE VIBES

Rose Quartz is said to emit energetic vibrations of love, self-love, self-worth, kindness and compassion. Let them roll over you.

ROSE ON ROSE BODY ROLLER

RELAXES MUSCLES HELPS WITH LYMPHATIC DRAINAGE BOOSTS CIRCULATION RELIEVES STRESS

Dimensions: 7.5" x 4.75"

Retail \$125

Eco-Luxe Beauty Tools

ROSE ON ROSE POP & ROLL



ROSE ON ROSE POP & ROLL

REDUCES INFLAMMATION AND INSTANTLY DE-PUFFS AIDS WITH LYMPHATIC DRAINAGE BOOSTS CIRCULATION FOR IMPROVED RADIANCE SKIN TEMPORARILY APPEARS FIRM AND LIFTED

Made with Genuine Rose Quartz & Rose Gold Plated Hardware.

BEST-SELLERS

JENNY PATINKIN

Eco-Luxe Beauty Tools



GLOW

Face rolling improves the appearance of the complexion by:

- Aiding with lymphatic drainage and release of toxins.
- Reducing inflammation and <u>instantly</u> de-puffing.
- Boosting circulation for added radiance.
- Giving the temporary appearance of smoother, more firm and more lifted skin.

VE & HEAL

Rose Quartz gemstones are believed to emit energetic vibrations of love and beauty.

They are said to improve self-esteem and heal the heart with feelings of self-worth, forgiveness, and compassion.

ROSE ON ROSE FACE ROLLER

regular & petite size

Face rolling is an ancient beauty practice that's been used for thousands of years. It's a fast, simple, no-brainer addition to your beauty routine.

> Made with Genuine Rose Quartz & Rose Gold Plated Hardware.



TABLE TOP DISPLAY UNIT AND SHELF UNIT OPTIONS

smaller sizes available upon request













For questions or additional information, please contact Kim Henney

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