Greysch Jewelry

## About Greysen Jewelry

Greysen Jewelry offers a unique combination of new trends with classic, sophisticated and timeless style. A former Special Education teacher, Kristi brings the same caring and attention to each design using only top quality materials. She uses only Gold Filled, Sterling Silver and Rose Gold Filled wire and chain as well as top quality Semi Precious Gemstones.





## Meet the Founder

Kristi Greysen-Bates Jewelry Designer, Wife, and Mom!

Kristi gives her personal attention to each design and offers customization on the spot. She wants each client to feel that their chosen design is exactly right. During her first year of business, Kristi met Betsy. Betsy loved her designs but had arthritis and rarely wore jewelry.

Kristi did some research and produced Gold Filled magnets for closures. The magnets worked so well that she now uses them in most of her designs. Empowerment is a deep theme at the core of Kristi's designs. As wife, mom of two and proud daughter growing up and living on the beach in Southern California, there is no lack of inspiration! Throughout her collection you see hints of the beachy lifestyle combined with the sophistication of her parents generation. Being in awe of her parents dressing up, mom draped in pearls and dad with his shiny cowboy boots, had a profound influence on her designing process.

Kristi's entrepreneurial motivation for Greysen Jewelry came largely from her late father, Garry. Garry grew up in near poverty in the farmlands of Canada. Despite not having graduated high school, Garry founded two successful oil industry businesses on California's Central Coast. Kristi was always so proud of her dad accomplishments that the one way she show him was to name her business in honor of him.

Kristi's designs have been a favorite among celebrities and features at some of the entertainment industries premier events. She was honored when she was asked to have her jewelry in this years Emmy winner gift bags. Since 2011, Greysen Jewelry is featured frequently at the Ojai Valley Inn and Spa, The Biltmore in Santa Barbara and Westlake, Bacara Resort in Santa Barbara, Belmond El Encanto, Sherwood Country Club and Nordstrom in Westlake.

## **Trunk Show Information**

Greysen Jewelry's posh trunk show displays feature her creations hung from standing manzanita trees, blush satin busts, and hand crafted wood displays. Each table is covered by a crisp white spandex linen. The presentation reflects the jewelry; sophisticated and classic with a reflection of the coast she is so drawn to.



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