

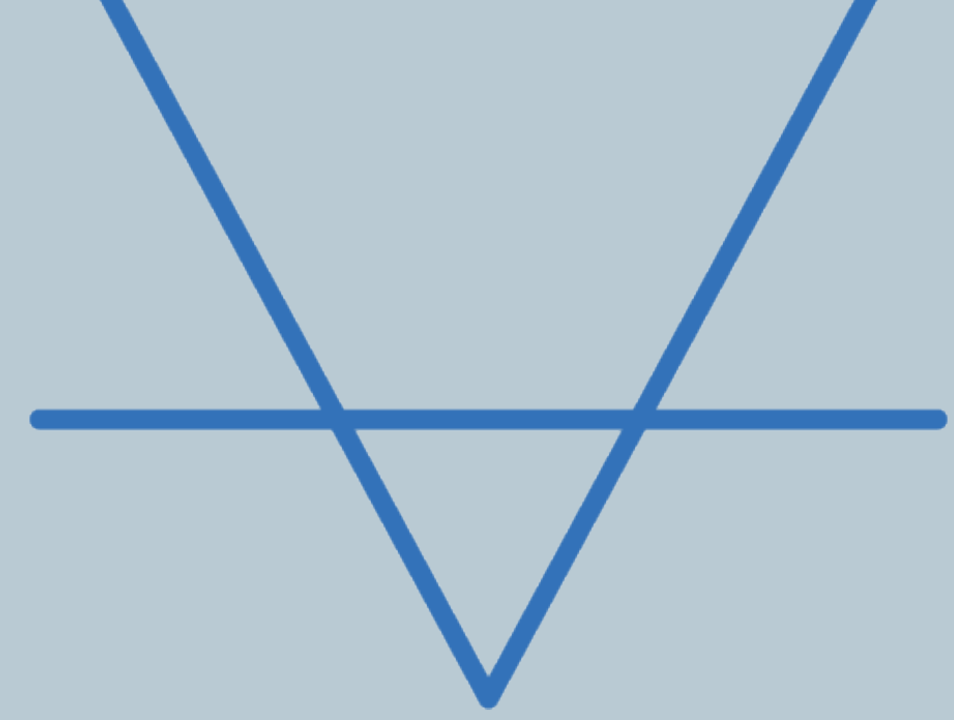


EARTH AND WATER

AROMATIC POTIONS OF WELLBEING

Brand Deck

2023



submerge yourself
in total luxury



The **Brand**



Artisan made, all natural sea salt based with herbs and essential oils, combined with clays, milk powders, and seaweed.

*Naturally
sourced
ingredients*



*Organic
salts, clays,
and herbs*

*Cruelty free
and non toxic*

A close-up, low-angle shot of a waterfall. The water is white and frothy as it falls over dark, wet rocks. The rocks are covered in vibrant green moss. The background is slightly blurred, showing more of the waterfall and the surrounding environment.

Our Story

Earth and Water, Aromatic Potions of Wellbeing, is a sensory journey, submerging yourself in total luxury... with the art of therapeutic bathing. An ancient cleansing ritual that summons you to take to the waters, reconnecting you to nature through source energy.

meet our
Team



Brook Sweet
Founder & Licensed
Esthetician of 21 years



Brittany Cheek
Designer / Photographer



our founder
Brook



I started my career in the spa industry over 20+ years ago. As a licensed Esthetician, I have always been drawn to natural ingredients and different forms of healing. I have always dreamed of creating my own destination resort spa someday.

As life goes with the flow I began my career in Nashville, TN working as a makeup artist in the music industry as well as CMA award shows. Along side my makeup career, I also co-owned the first waxing studio in the city. With two locations and the demands of over working I ended up with a severe neck injury, which forced me to give up my career as a service Esthetician.

Not prepared for what was ahead of me. I moved to my mountain house in Highlands, NC. This is where I began my journey of healing with taking a year off, to create something from my soul. That's where Earth and Water products were born.

I wanted to create something that would touch the lives of everyone, with the simplicity of submerging yourself in a tub of water. The ritual of therapeutic bathing is a beautiful ancient practice, dedicating time to honor yourself while reconnecting to Nature, Source, and Oneness.

Earth and Water summons you to take to the waters, while allowing life to flow in the path of least resistance where the journey effortlessly begins.

*Much Love,
Brook*

Why Us?

Earth and Water is the only company truly dedicated to the art of therapeutic bathing.

Earth and Water Bathhouse opened in 2021. A place where guests can come in and treat themselves to a luxury spa service, and experience Earth and Water first hand.



Offering 3 curated collections, seasonal, luxury, and hot/cold therapy. All available in two convenient sizes, 4 oz and 16 oz.

Earth and Water is a luxury retail brand that allows you to take the spa experience home.



Collectively
there is a
disconnect
with self and
nature.

Our
Solution

Earth and Water
summons you to
take to the waters,
reconnecting with
nature and oneness
through source
energy.



Our
Mission

Earth and Water is more than a bath salt product, it's a lifestyle.

Seasonal *Collection*



SPRING • SPRING • SPRING • SPRING

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SALT BATH
16 oz

Seasonal Collection



spring
16oz - \$25

This Spring batch is all about renewal. Like a new plant budding up from the earth. You will feel refreshed and renewed as you submerge yourself in Spring's delight.



summer
16oz - \$25

The summertime is about heat and movement. With that in mind, this Summer batch is intended to be used as a cooler bath, to help lower the body temperature and soothe inflamed skin. Give yourself the power to tame that fire energy and settle into your cave.



fall
16oz - \$25

Falling for this spicy earth blend. Designed perfectly for the Harvest Season, to make you feel warm and cozy on those crisp cool nights.



winter
16oz - \$25

With the quiet stillness of winter, comes the inner reflection of oneness. This fresh Winter blend allows you a moment of solitude, to restore the true essence of your being. Giving you quiet time, to prepare for your long winter's nap.

Luxury *Collection*



Luxury Collection



milk

16oz - \$35

Bathing in the Mother Milk.
Submerging yourself in the total essence of femininity. The power of this life giving force will make your skin feel supple and soft while exfoliating. You will reemerge with your skin feeling like your first day on Earth.



mud

16oz - \$35

Finally a good reason to play in the mud! The therapeutic qualities of mud are endless and have been used for thousands of years. Now, you will not only be connected to the ancient ones, but also feel your inner child emerge as you enjoy your very own mud puddle.



sea

16oz - \$35

The power of the sea in a bottle. Connecting you to the oceans of the world, with rich phytonutrient sea water. You will feel the magic of the tides as your body ebbs and flows finding true balance within.

Hot/Cold *Therapy*



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FOOT BATH

16 oz

Hot/Cold Therapy

hot therapy

16oz - \$25

This warming luxurious foot bath helps to soothe and soften your aching feet while indulging the senses. With PH balancing and soothing anti inflammatory properties, this hot therapy blend brings vital relief and relaxation.



cold therapy

16oz - \$25

This cooling foot bath adds a little pep in your step. With its diuretic and regenerating properties, this cold therapy blend is perfectly designed to restore and refresh after a long day on your feet.



First Aid



First Aid

honey balm
2oz - \$14

A rosemary infused herbal balm is a must for your first aid treatments. This all natural creamy balm was created to soothe irritations and hydrate the skin.



Testimonials

“Loved my bath it’s a very beautiful and relaxing spa. Had to book another appointment after today.”

- Heather

“My staff had given me a gift card for this company and I finally took the time to use it yesterday. It was AMAZING!! Beautiful facility, high end touches, immaculate and the most peaceful hour I’ve spent in ages! From the powerful jet therapy to the cooling shower to the several minutes spent on that oh SO comfortable lounger, I loved every minute! A hidden gem in our small town. I highly recommend!! The owner is amazing as well!”

- Janet

Contact Us!

Bathhouse + HQ

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Brook Sweet

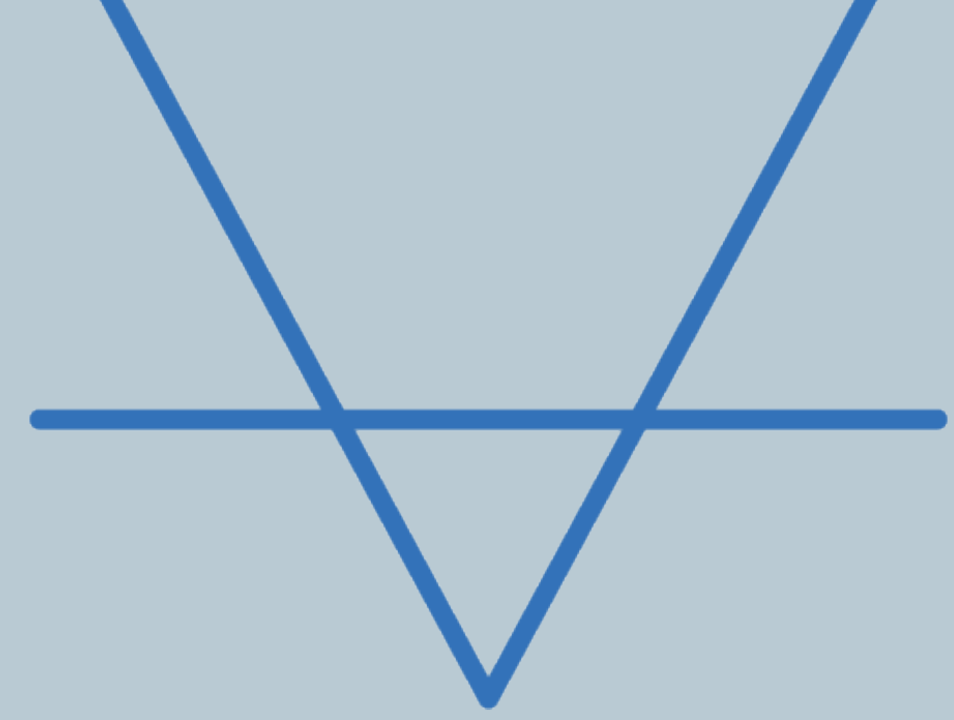
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Thank you for the
opportunity of endless
possibilities.

