

C&Co.[®]



We are a skincare brand founded in 2012 that creates pH balanced products derived from plant that are effective and good for everybody.™



Traceability, transparency and ingredient integrity are at the core of all we do.



All products formulated and manufactured at our independent lab in Asheville, NC.

Better Together

Empowered by our incredible female team, product efficacy and our expertise in the function of skin remain at the center of all that we do.

From formulating and manufacturing to ingredient transparency, C&Co.® is cultivating a legacy brand focused on the client experience from beginning to end to create meaningful moments across all channels.



Traceability, transparency and ingredient integrity are at the core of all we do.

- Our product formulations are pH balanced for optimal skin health and protection against skin barrier breakdown.
- We never use petrochemicals, phthalates, SLSs, synthetics, detergents, formaldehyde or fillers.
- Plant-derived ingredients are sourced from independent organic farms around the world.
- We have been voluntarily registered with the FDA since 2012 and adhere to cGMP protocols in manufacturing.
- We are Leaping Bunny® Certified, Cruelty Free® Certified, Living Wage Certified and all of our products are formulated and manufactured in the USA at our lab in Asheville, NC.
- Our entire product line is searchable on EWG's Skin Deep Database with a toxicity score of 1-3.



FACE | CLEANSERS



Daily Face Polish

A ceramide rich, honey-based enzymatic facial cleanser that is non-abrasive, pH balanced and provides light hydration. It works to increase absorption of lipid-based facial hydrators while reducing breakouts by gently buffing away excess dead skin cells.

4.9 oz (140 g) | MSRP \$39 | Wholesale \$19.50



Sweet Orange & Rosemary Cleansing Milk

A ceramide rich, concentrated bubbling facial cleanser that is pH balanced, rich in vitamin C, and provides nutrients and hydration while lifting stubborn makeup, SPF and cellular buildup. You can expect a clean yet supple and hydrated feel on skin with the fresh scent of sweet orange and rosemary.

3.7 oz (105 g) | MSRP \$52 | Wholesale \$26



Sweet Orange & Rose Facial Toner

A pH balanced secondary cleansing step to remove excess product buildup and tighten pores. Formulated to brighten complexion with vitamin C, restores healthy, balanced skin with probiotics and provides light hydration. We love that it doubles as a re-freshening mist with a fresh scent of organic sweet orange.

4 oz (114 g) | MSRP \$30 | Wholesale \$15

FACE | HYDRATORS



Evening Rose Facial Serum

A ceramide rich, twice-daily 100% organic and fully concentrated lightweight facial hydrator. Formulated to promote collagen production, firm skin and improve the appearance of hyperpigmentation. Works to prevent moisture loss and signs of premature aging and assists with improving moisture retention and skin redness.

2 oz (56.7 g) | MSRP \$95 | Wholesale \$47.50



Carrot & Rose Eye Repair

A ceramide rich, twice-daily and fully concentrated moisturizing eye balm. Formulated with organic oils and two plant-based phytoretinols to reduce the appearance of fine lines, hyperpigmentation and improve the appearance of collagen-depleted puffy skin. Works to prevent moisture loss and signs of premature aging with a deep fresh scent of carrot.

0.5 oz (14 g) | MSRP \$75 | Wholesale \$37.50



Lavender Cold Cream

A deeply nourishing facial hydrator that is formulated with nutrient dense organic oils and skin loving probiotics to improve the appearance of collagen-depleted skin. Works to prevent moisture loss and signs of premature aging while promoting overall balanced skin health. This product has a rich texture to assist with improving moisture retention and skin redness.

2 oz (56.7 g) | MSRP \$85 | Wholesale \$42.50

FACE | EXFOLIANTS



Chamomile & Oats Clay Facial Mask

Our go-to weekly facial exfoliant. Formulated to be gentle yet effective and hydrating. Helps to even skin tone and reduce congestion while allowing your facial hydrators to absorb quickly with the calming scent of organic oats and certified gluten-free oats.

1.5 oz (43 g) | MSRP \$32 | Wholesale \$16



Red Clay Facial Mask

Our go-to decongesting facial mask formulated for congested or hormonal breakout prone skin. Rich in Vitamin C and AHAs to help even skin tone while it nourishes and brightens. Allows your facial hydrators to absorb quickly with an earthy scent of organic hibiscus.

1.5 oz (43 g) | MSRP \$32 | Wholesale \$16



Blue Green Algae Facial Mask

Our go-to monthly ritual for acne-prone or moderately congested skin. Formulated with plant-based AHA and Vitamin C to reduce inflammation and pore visibility. Helps to repair broken capillaries and provide balanced hydration with an earthy, bright scent. Suitable for all skin tendencies.

1.5 oz (43 g) | MSRP \$42 | Wholesale \$21

FACE | EXFOLIANTS

Bright Facial Mask

Our go-to monthly ritual for dull, dehydrated skin. Formulated with vitamin C rich to brighten and balance skin while plumping. Helps to repair broken capillaries and reduce hyperpigmentation with a bright, fresh scent. Suitable for all skin tendencies.

1.5 oz (43 g) | MSRP \$42 | Wholesale \$21



Hepburn Facial Mask

Our go-to monthly ritual to firm and correct oil-prone skin. Formulated with plant-based AHAs and vitamin C to balance sebum production and reduce congestion. Helps to encourage cellular turnover and increase skin's elasticity with a light, fresh scent. Suitable for all skin tendencies.

1.5 oz (43 g) | MSRP \$42 | Wholesale \$21



Pigmentation Facial Mask

Our go-to monthly ritual for hyperpigmentation. Formulated with plant-based enzymes and vitamin C to reduce hyperpigmentation, pore visibility and inflammation. Helps to even texture and promotes collagen production without downtime with a deep earthy scent.. Suitable for all skin tendencies.

1.5 oz (43 g) | MSRP \$42 | Wholesale \$21



BODY COLLECTION



Arnica Massage & Body Oil

A lightweight body hydrator formulated with organic Arnica montana to soothe sore muscles, improve circulation and reduce inflammation with the calming scent of lavender and spearmint.
3.8 oz (107 g) | MSRP \$32 | Wholesale \$16



Bay, Cedarwood & Fir Needle Natural Deodorant

A cream-to-powder finish natural deodorant that wicks away sweat to keep you dry. Formulated to be pH balanced to neutralizes odor without aluminum or irritation with the woody scent of bay, cedarwood and fir needle.
2.55 oz (72 g) | MSRP \$26 | Wholesale \$13



Lavender, Rosehip & Tea Tree Natural Deodorant

A cream-to-powder finish natural deodorant that wicks away sweat to keep you dry. Formulated to be pH balanced to neutralizes odor without aluminum or irritation with the fresh scent of lavender, rosehip & tea tree.
2.55 oz (72 g) | MSRP \$26 | Wholesale \$13

FACE & BODY | HYDRATORS



Lavender & Primrose Moisturizer

One-step moisturizer suitable for face and body. Formulated with organic rosehip seed oil to promote collagen production, improve skin firmness, slow the signs of premature aging. Works to hydrate and repair skin to prevent moisture loss with a lightweight creamy texture and crisp, lavender scent.

8 oz (230 g) | MSRP \$30 | Wholesale \$15



Chamomile Infused Moisturizer

One-step moisturizer suitable for face and body. Formulated with organic rosehip seed oil, evening primrose and meadowfoam seed oil to promote collagen production, improve skin firmness, slow the signs of premature aging. Works to hydrate and repair skin to prevent moisture loss with a rich creamy texture and earthy, lavender scent.

8 oz (230 g) | MSRP \$30 | Wholesale \$15

FULL INGREDIENT DECK AVAILABLE [HERE](#)

AMENITIES COLLECTION



Lavender & Primrose Moisturizer

One-step moisturizer suitable for face and body. Formulated with organic rosehip seed oil to promote collagen production, improve skin firmness, slow the signs of premature aging. Works to hydrate and repair skin to prevent moisture loss with a lightweight creamy texture and crisp, lavender scent.

1 oz (30 g) | Not for Resale | Wholesale \$2.15



Lavender & Mint Artisan Soap

Vegan and palm oil free artisan body soap. Formulated for a firm bar with generous lather. One-step cleansing and hydrating with the calming scent of lavender and spearmint.

0.75 oz (21.3 g) | Not for Resale | Wholesale \$2.15

AMENITIES COLLECTION



Relax Bath & Body Oil

Herbal infused soaking oil. Body hydrator formulated with organic Arnica montana, Calendula & Chamomile. Works to soothe sore muscles, improve circulation and reduce inflammation.

Leaves skin soft and hydrated with the calming scent of french lavender.

0.5 oz (14.5 g) | Not for Resale | Wholesale \$3.25



Herbal Soaking Salts

Organic herbal infused bath soak. Formulated to calm irritation and soothe sore muscles.

Rich in magnesium to aid in muscle relaxation and healthy sleep.

1 oz (29 g) | Not for Resale | Wholesale \$3.25

DISTRIBUTION CHANNELS

Brick & Mortar + Online

Direct to consumer experience that focuses on a client-centered approach

Natural Spa

Unique natural spa experience rooted in total body wellness

Manufacturing Lab

Effective plant-based solutions for skin, we ensure that only good goes into every bottle



FUTURE PARTNERSHIPS

- Brand Provides:
 - detailed formulation + product training
 - therapist training
 - spa protocols
 - back bar tools as needed

BRAND STATISTICS

- Dedicated audience with customer return rate of 51%
- Average order value of \$80
- Low product return rate of 0.5% | 2012 to 2023
- 800+ 5 Star Reviews | 2022 to 2023
- Strategic and Consistent Growth through:
 - Weekly digital marketing to our dedicated audience
 - Targeted skincare education
 - Seasonal Giveback Program™
 - Brand Ambassador Program
 - Loyalty Rewards Program
 - Dedication to top-notch CX cycle

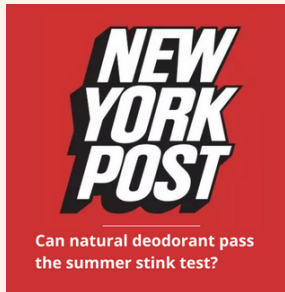


RECENT PRESS



GARDEN&GUN

ARTS & CULTURE
Our Editors' 2020 Wish List
A few items G&G staffers wouldn't mind finding under the tree



MOTHER EARTH
living
HEALTHY LIFE, NATURAL BEAUTY

7 Recommended Cleansing
Masks



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