

# At The Intersection of Health + Beauty

Aphina, drawing from the Greek goddesses Aphrodite and Athena, symbolizes our belief in the balance of inner beauty, love, strength, and wisdom. Our commitment to offer products that foster a holistic approach to beauty and self-care, inspiring every day wellness with luxurious ease.

# Beauty inspired, high performance supplements powered by nature.

We believe that wellness should be beautiful, effortless, and full of possibility. Aphina supports your everyday lifestyle with luxurious ease, and empowers you to redefine health and beauty on your terms.

We love creating truly innovative products that exceed your expectations of traditional supplements, making the purest, most efficacious, and most beautiful wellness ritual. We bring wellness to the forefront of your self-care rituals and create memorable experiences through elevated, holistic nutrition that is truly nourishing and easy to make part of your daily wellness regimen.





# Meet Our Founder

## AVALON LUKACS, MBA

"Our health is non-negotiable and the greatest equalizer when it comes to the beauty of our skin, body and mind."

After a decade in the corporate oil and gas industry, I underwent a transformative realization after experiencing a number of health issues, like acne, digestive issues, inflammation, and burnout. I embarked on a journey to create a brand that would become a trusted companion on the path to vitality and well-being for all women.

In this personal quest for wellness, I honed in on my own habits, promptly discarding mundane pills and uninspiring wellness solutions. My aim was clear: to craft products that would transcend the monotonous routine and become a source of genuine enjoyment. Through the art of product development, I discovered the exhilarating potential to reshape wellness in ways never before seen or experienced—an entirely new paradigm.





# Marine Collagen Elixirs

## MARINE COLLAGEN ELIXIR

Aphina Collagen is a liquid-elixir formulated with essential amino acids to help in collagen formation to rejuvenate skin, hair, nails and support joints. With essences of coconut, our infused flavour profiles are a gentle balance of subtle and sweet, so that they can be enjoyed in the water, coconut water, almond milk, smoothies, coffee, or paired with other supplements, like Aphina's restorative powders.

## COLLAGEN BENEFITS

- Revitalizes skin and promotes youthfulness
- Strengthens hair and nails
- Replenishes collagen formation
- Reduces joint pain from osteoarthritis

## 350mL / 35 day supply

Organic Wildberry Flavour, Hibiscus Extract (SKU 180444000306) Organic Coconut Flavour (SKU 180444000351) Organic Passionfruit Flavour (SKU 180444000320)

## WHY APHINA COLLAGEN?

**Marine Collagen** – Marine collagen is the most bioavailable of all collagen types, meaning it absorbs 1.5 times more quickly and easily than all others, and thus allows you to see and feel the results faster.

**Sustainable Fishing** – Our marine collagen consists of wild-caught fish from Nova Scotia, Canada (cod, pollock, haddock), extracted sustainably from the fish skin, the part of the fish that would usually be discarded.

Eco-Friendly Packaging – With our marine collagen sourced sustainably,
 it was just as important that our collagen packaging reflect those same values.
 Palm-Free Glycerin – We use local sources of sustainable, organic, palm-free glycerin from BC – it's the small details that matter the most.



# Omega Glow Drops | Vegan Omega Oil

## OMEGA ELIXIR

Omega Glow Drops is a unique blend of organically sourced plant-based oils in their purest form using Supercritical CO2 Extraction. This dual purpose beauty elixir deeply softens skin for a vibrant glow with replenishing and hydrating nutrients, when applied topically, but its true powers reside in the way it nourishes your skin, body and mind from within as a daily ingestible supplement.

## TOPICAL BENEFITS

• As a face oil, Omega Glow Drops floods skin with hydration, restores and protects any skin type, deeply softens and adds an instant sunset glow.

## INGESTIBLE BENEFITS

- Full spectrum omega 3, 5, 6, 7 & 9 that deeply hydrates skin, protects collagen formation, and helps in the maintenance of good health for the whole body
- 85% of your daily Vitamin A in the form of beta-carotene, a natural and safe precursor to Vitamin A, that acts as an ingestible retinol that stimulates cell regeneration, helps maintain eyesight, membranes and immune function.
- 18% of your daily Vitamin E that can help protect your body from oxidative stress and support wound healing.

50mL / 20 day supply | SKU 180444000412

## ACTIVE INGREDIENTS

**Sea-buckthorn Fruit and Seed Oil 20%** – wild-harvested, potent and naturally rich in vitamins & minerals, like rare omega 7 that alleviates inflammation inside and out.

**Gojl Seed Oil 20%** – high in amino acids that hydrates skin, connects collagen proteins, and boosts serotonin.

**Pomegranate Seed Oil** – rich in fatty acids, like rare omega 5 and ellagic acids that protects skin.

## COMPREHENSIVE NOURISHMENT

**Fatty Acids** – omega 3, 5, 6, 7 and 9 that nourish the skin's natural oil barrier and keeps skin hydrated, inside and out.

**Amino Acids** – all 11 essential types of amino acids that our body can not produce on its own to connect collagen proteins, protect skin and keep it hydrated.

**Antioxidants** – With over 200+ bioactive micronutrients naturally rich in antioxidants (notably Vitamin C and E).

## Flavoured with Organic Lemon, Grapefruit, Yuzu, Cardamom.

### FULL INGREDIENT LIST

Organic Supercritical CO2 Extract Goji Seed Oil, Organic Supercritical CO2 Extract Seabuckthorn Fruit and Seed Oil, Organic Supercritical CO2 Extract Chia Seed Oil, Organic Supercritical CO2 Extract Pomegranate Seed Oil, Organic Flaxseed Oil, Organic Sunflower Oil, Organic Flavours (Lemon, Grapefruit, Yuzu, Cardamom)



## **COMING JUNE 2023**

# Electric Beauty | Pearl Electrolyte

## ELECTRIC BEAUTY

Electric Beauty is a liquid-elixir formulated as an electrolyte without the use of synthetic vitamins or minerals. Pearl powder, known in Traditional Chinese Medicine as a beauty tonic, is the purest form of calcium. Calcium is the beauty electrolyte, which helps to maintain healthy skin and promote hair growth while also regulating muscle function and maintaining strong bones. Aphina's electrolyte is also high in potassium from organic coconut water, low in sodium, as our daily consumption of food is too high in sodium and this electrolyte focuses on daily use verse only post-workout.

## PEARL + ELECTROLYTE BENEFITS

- Replenishes the body with vital electrolytes that helps maintain fluid balance within cells and throughout the body
- Calcium intake can help to maintain healthy skin and promote hair growth
- Supports the production of sebum, a natural oil that helps to moisturize the scalp and hair.

## 350mL / 23 day supply

## WHY PEARL POWDER?

**Superoxide dismutase (SOD)**– Superoxide dismutase (SOD) found in pearls is a naturally occurring antioxidant enzyme that helps to protect the body against oxidative stress.

**Conchiolin** – Conchiolin is a protein found in pearls that promotes skin health due to its ability to promote collagen production and reduce inflammation.

**Pure Calcium Carbonate**– Calcium from pearl powder is the most bioavailable source and most easily digested by our body, compared to synthetic (lab-made) calcium supplements which have low absorption rates.

**Traditional Chinese Medicine** – Known of a beauty tonic In TCM. It is a rich source of amino acids, minerals, and trace elements, including calcium, magnesium, zinc, iron, and selenium.

## Flavoured with blueberry, tangerine, and lemon extracts.

#### FULL INGREDIENT LIST Purified Water, Freeze Dried Coconut Water Powder, Fresh Water Pearl Powder, Pink Himalayan Sea Salt, Lemon Extract, (Natural Flavors), Butterfly Pea Flower, Tangerine Peel Extract, Blueberry Extract, Stevia and Citric Acid.



## ACTIVE INGREDIENTS

Libifem® Fenugreek Extract– for sexual arousal, desire, and libido
Maca Extract – supports libido and menopausal symptoms
Black Ginger – promotes sexual and physical health by boosting
blood flow and nitric oxide

## COMING SEPT 2023

## Arouse Me | Libido Elixir

## AROUSE ME

Sexual Wellness Elixir – Arouse Me, a daily supplement formulated to support women's sexual desire, arousal, and mood. It is meant to offer both long-term libido support and immediate sexual desire.

## SEXUAL WELLNESS BENEFITS

- Help to increase sexual desire, healthy sex drive and libido in both women and men.
- Helps to support emotional aspects of sexual health.
- May help reduce menopausal symptoms such as hot flashes and night sweats.
- Fenugreek is traditionally used in Herbal Medicine as a nutritive tonic as supportive therapy for the promotion of healthy glucose levels.

350mL / 23 day supply

### FULL INGREDIENT LIST

Organic Glycerin (derived from Coconut), Purified Water, Organic Sunflower Oil, Libefem Fenugreek Extract, Maca Root Extract, Black Ginger Root Extract, Natural Vitamin E (as D Alpha Tocopherol from Sunflower), Organic Vanilla Extract, Organic Cherry, lime and Peach Extracts, Natural Red Color (Beet Root Extract), Gum Acacia and Citric Acid.

# Restorative

# Powders

## APHINA



## Inner Beauty

RESTORATIVE POWDER Digestion, Hydration, And Cellular Regeneration For Your Skit Adaptogens + Antioxidants + Pre/Probletics Distance Supplement

NET WT. 6.3 02 (100 9)

## APHINA

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RESTORATIVE POWDER mess, Clarity, And Memory Enhancement For Your Mi Adaptogens + Antioxidents + PouProbatics

APHINA

NET WT. 5.3 OZ (1509)



### SUSTAINABILITY

We believe that quality comes not only from the richness of the soil, but also from how the product is handled once it's harvested. This is one of the many reasons why we have partnered with a state-of-the-art facility that only uses peas grown in Canada, but also processes it all in Manitoba, CA. This means that our peas never leave our borders from seed to powder.

## Performance Plant Protein | *Toffee Coffee*

## SUSTAINABLY SOURCED PLANT PROTEIN

Did you know that most plant protein products in the market use peas grown in Canada, but exported to China and processed as a byproduct, which is one of the reasons most taste so terrible? Aphina proudly partners with a local state-of-the-art facility in Manitoba that uses proprietary technology to improve the taste, texture, and creaminess. Not only is this protein thoughtfully sourced but we guarantee that it's the best tasting plant protein on the market.

## PERFORMANCE PROTEIN BENEFITS

- Assist in the building of lean muscle mass
- Enhanced with cordyceps mushrooms used in Traditional Chinese Medicine to tonify and replenish the lungs
- Improve athletic performance
- Naturally occurring essential B Vitamins to metabolize nutrients

450g / 15 day supply | SKU 180444000808

## ACTIVE INGREDIENTS

**Pea + Hemp Protein** – potent nutrient value with clean processing

**Cordyceps** – an adaptogenic mushroom that improves athletic performance

#### FULL INGREDIENT LIST

Canadian Protein Blend (Organic hemp seed protein, pea protein), organic cordyceps, organic freeze-dried banana, organic coconut milk, organic cinnamon natural flavours (toffee, coffee), organic Himalayan salt, organic stevia leaf extract (Reb A 98%)



# Inner Beauty | Skin

## ADAPTOGENS + ANTIOXIDANTS + PRE/PROBIOTICS

Inner Beauty is a powerhouse beauty blend that combines the gut-health benefits of pre/probiotics with powerful antioxidant-rich and adaptogenic super berries, all working together to restore your gut-to-skin connection, protect your skin against oxidative damage and inflammation, and support your stressed-out skin from within.

## INNER BEAUTY BENEFITS

- Improve your gut-health and digestion
- · Ideal for those with acne, rosacea, or eczema
- Protect your skin against oxidative damage and inflammation
- Transform your stressed-out skin by restoring balance and resiliency
- Regenerate healthy skin cells
- Nourish your beauty from within for happy, healthy beautiful skin

## 150g / 30 day supply | SKU 180444000153

### **ACTIVE INGREDIENTS**

**Camu Camu** – vitamin C improves immunity and protects your skin against oxidative stress.

**Mangosteen** – contains rare antioxidant, xanthones, to combat problem skin and inflammation.

**Pomegranate** – protects against oxidative damage while regenerating your skin cells.

**Schisandra Berry** – beauty tonic that not only fights skin inflammation, but supports a healthy estrogen balance.

AuraFlora<sup>™</sup> Probiotic Blend – promote healthy gut flora with 7.5 billion CFU of the most studied strains of pre/probiotics. Flavoured with natural pomegranate.

#### FULL INGREDIENT LIST

Camu-camu\*, Rosehip\*, Pomegranate 20:1 extract\*, Inulin (chicory root)\*, Inulin (agave)\*, Schisandra Berry 4:1 extract, Mangosteen\*, Watermelon Seed, Slippery Elm Bark Powder, Dulse\*, Beet\*, Ginger 4:1 extract\*, Auraflora™ Probiotic Blend 7.5 billion CFU (Bifidobacterium Breve, Lactobacillus Rhamnosus, Saccharomyces Boulardii, (LactoSpore® (Bacillus Coagulans)), Natural Pomegranate Flavour, Lemon Juice Powder\*, Stevia Leaf Extract\*, Ceylon Cinnamon \*Certified Organic



# Inner Balance | Body

## ADAPTOGENS + ANTIOXIDANTS + PRE/PROBIOTICS

Inner Balance is a restorative beauty blend that combines the gut-health benefits of pre/probiotics with powerful antioxidant-rich hearty greens and adaptogenic herbs, all working together to replenish healthy nutrients, restore balance and strengthen your resiliency to underpin your overall well being and longevity.

### INNER BALANCE BENEFITS

- Improve gut-health and digestion
- Restore healthy gut flora and combat a 'leaky gut'
- Protect against oxidative damage and inflammation
- Renew energy, immunity and vitality by replenishing healthy nutrient levels
- Strengthen resiliency by returning your body to a state of balance
- Support your body's natural cleansing and detoxifying capacity
- Secure your overall well being and longevity

150g / 30 day supply | SKU 180444000207

## ACTIVE INGREDIENTS

**Hearty Greens** – broccoli, celery, kale and spinach, give this powder it's high dose of naturally occurring iron and Vitamin K that help to replenish energy.

**Prickly Pear** – protects against oxidative damage and inflammation.

**Holy Basil** – an adaptogenic herb to help increase energy and resistance to stress.

Chlorella – cleansing and detoxifying properties.

**Turmeric** – due to its high concentration of curcuminoids, helps combat inflammation throughout the body.

**AuraFlora™ Probiotic Blend** – promote healthy gut flora with 7.5 billion CFU of the most studied strains of pre/probiotics.

Flavoured with natural pineapple and mango.

#### FULL INGREDIENT LIST

Prickly-Pear\*, Kale', Spinach\*, Broccoli\*, Apple\*, Dandelion Root 4:1 extract\*, Celery\*, Beet\*, Sprouted Mung Bean\*, Chlorella Broken Cell\*, Holy Basil 20:1 extract\*, Ginger 4:1 extract\*, Milk thistle (80% Silymarin), Turmeric 25:1 extract, BioPerine® (Black Pepper extract 95%), AuraFlora<sup>™</sup> Probiotic Blend 7.5 billion CFU (Bifidobacterium Breve, Lactobacillus Rhamnosus, Saccharomyces Boulardii, (LactoSpore® (Bacillus Coagulans)), Natural Pineapple Flavour, Natural Mango Flavour, Stevia Leaf Extract\* \*Certified Organic



## Inner Focus | Mind

## ADAPTOGENS + ANTIOXIDANTS + PRE/PROBIOTICS

Inner Focus is a brain-boosting beauty blend that uses the wonders of adaptogens, nootropics, mushrooms and nervines to support mental focus and stamina, enhance memory and performance, and relieve restlessness for a calm, collected mind – because there is beauty in a brilliant mind.

## INNER FOCUS BENEFITS

- Reduce brain fog and support mental focus and stamina
- Calm nerves and relieve restlessness to combat mental stress
- Enhance memory and feel less forgetful
- Boost energy and cardiovascular function
- Support your body's natural libido and athletic performance
- Improve gut health and digestion, and reduce inflammation
- Nourish your overall health and maintain high-functionality

150g / 30 day supply | SKU 180444000603

**Passionflower** – gently restore nerve centers while supporting a calming and relaxing effect on the body at times of occasional stress.

**Papaya** – with a naturally occurring digestive enzyme, papain, papaya supports digestion and reduce bloating.

Auraflora<sup>™</sup> Probiotic Blend – promote healthy gut flora with 7.5 billion CFU of the most studied strains of pre/probiotics. Flavoured with organic papaya.

#### FULL INGREDIENT LIST

Lion's Mane (Hericium erinaceus, fruiting body)\*, Papaya (Carica papaya, fruit)\*, Strawberry (Fragaria virginiana, fruit)\*, Carrot (Daucus carota, root)\*, KSM66® Ashwagandha (Withania somnifera, root) 12:1 extract, BacoMind (Bacopa monnieri, herb top) 20:1 extract, Passionflower (Passiflora incarnata, herb top) 4:1 extract, AuraFlora™ Probiotic Blend 7.5 billion CFU (Bifidobacterium Longum, Lactobacillus Paracasei, Saccharomyces Boulardii, (LactoSpore® (Bacillus Coagulans)), Baobab (Adansonia digitata, fruit)\*, Lucuma (Pouteria lucuma, fruit)\*, Papaya Flavour\* \***Certified Organic** 

## ACTIVE INGREDIENTS

**Lion's Mane** – promotes normal function of nerve cells that supports cognitive and neurological health.

**KSM66® Ashwagandha** – reduces stress / anxiety, supports healthy libido and athletic performance, and improves mental stamina.

**BacoMind® Bacopa** – full-spectrum extract has nine bioactive compounds to support memory and cognitive abilities.

## PRICE LIST



# Beauty Elixirs

Marine Collagen Elixirs	350ml   \$62
Available in Coconut,	Wildberry, Passionfruit
Omega Glow Drops	50ml   \$65
Electric Beauty	350ml   \$56
Arouse Me	350ml   \$60



# Powders

Inner Beauty Restorative Powder	I	150g   \$65
Inner Balance Restorative Powder	I	150g   \$68
Inner Focus Restorative Powder	I	150g   \$72
Performance Plant Protein Powder	I	450g   \$59

# The Beauty of Welness

# Contact Us

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