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ANCIENT INDIA

RACHEL ROY

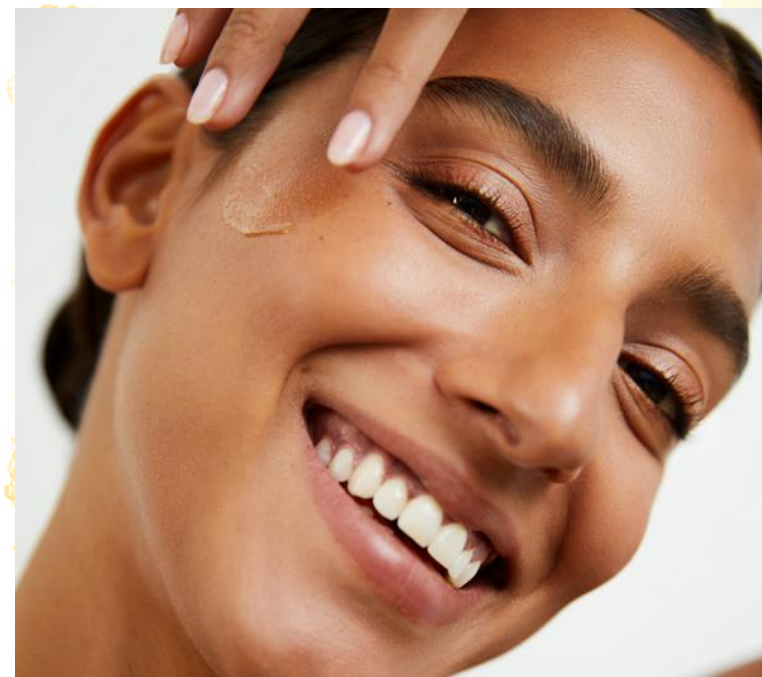


LUXURY SKIN CARE THAT GIVES BACK.



ANCIENT INDIA

Consciously designed for the conscious at heart, Ancient India melds ancient beauty rituals with modern science to create eco-friendly, luxurious skincare solutions that elevate daily rituals and give back to those in need.





ANCIENT INDIA

Ancient India is a women-owned luxury skincare brand rooted in the 5,000-year-old ancient Indian healing science, Ayurveda.

Organic and ethically-sourced, our products are a true expression of our love and appreciation for the medicinal ingredients and their natural healing, life changing properties.

We believe that conscious consumers value generosity and social impact. Ancient India was created to benefit the lives of vulnerable people throughout the world.

RACHEL ROY

FOUNDER

Philanthropy is at the heart of the Rachel Roy brand. As a designer, entrepreneur, and mother, Rachel has helped teach, create, and ignite change for vulnerable communities all around the world.

Through her **Kindness Is Always Fashionable** initiative, Rachel has helped artisans in developing countries showcase their work and build sustainable employment that improves their lives and the communities around them. In 2018, Rachel was named a **UN Women Champion for Innovation**, and works for the UN advocating gender equality and focusing attention on these and related issues.

In a career that has spanned the globe, the part Indian part Dutch designer spent years practicing and learning, ancient Indian traditions of health and wellness. For years she has been submersed in the teachings of Ayurveda as well as skincare technologies in the US, with the fields' top minds to create Ancient India — a luxury organic Ayurvedic skincare company with a commitment to serving others in need.



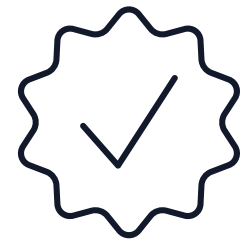
PRODUCTS DESIGNED TO CREATE A MORE JUST, PEACEFUL AND SUSTAINABLE SOCIETY

With intentional formulations that provide lasting results, Ancient India products maintain four key pillars to embody the core mission and values of the brand. Created for the conscious at heart, our consciously designed daily rituals uphold these pillars to express the ethos of our brand.



TRANSPARENCY

All Ancient India products are made in North America and are free from harmful ingredients including alcohol, parabens, fragrances, etc.



AUTHENTICITY

We take pride in our products that are made with recycled packaging, are never tested on animals, and are PETA-certified.



PHILANTHROPY

This brand was born from a desire to give back. With each Ancient India purchase, we give \$25 to children in great need throughout the world.



ANCIENT RITUALS + MODERN SCIENCE

We combine the healing powers of Ayurvedic medicine, coupled with modern technologies from Eastern medicine to yield real results.

DRIVEN BY OUR DHARMA

In Sanskrit, “dharma” is your inherent purpose, or true calling in life. Ancient India was born from Founder Rachel Roy’s desire to create an effective solution to support her unique dharma: to give back to the world.

Our products preserve health and wellness by keeping the mind, body, and spirit in balance - while giving back to vulnerable children and communities.

As we grow, so does our give back and our commitment to serving others. With each sale, we put towards helping partner organizations that serve to protect, feed, house and shelter the ones most at need.

With each skincare purchase, we give \$25 to children in great need throughout the world.



OPERATION UNDERGROUND RAILROAD



KAILASH SATYARTHI CHILDREN'S FOUNDATION



NATURAL MEDICINE, MODERN SCIENCE

Our luxury products combine the natural healing properties of ancient Indian ingredients with breakthrough modern scientific findings. We use only the most potent age-old Indian recipes, sourcing ingredients with dramatic lasting results.

Every Ancient India product was developed and researched over 3 years, guided by ancient wisdom traditions and modern science.

Full list of ingredients is available [here](#).



ORGANICALLY SOURCED



MADE WITH RECYCLED PACKAGING



CRUELTY FREE



VEGAN



FOR ALL SKIN TYPES



CLEAN BEAUTY



GLUTEN FREE



ALCOHOL FREE



NON TOXIC



PARABEN FREE



FRAGRANCE FREE



NON-GMO



PEG-FREE



WOMEN OWNED



ECO FRIENDLY



ALL NATURAL



MINERAL OIL FREE



PALM OIL FREE





AYURVEDIC REPAIR SERUM MASK

DAY OR NIGHT

Developed from ancient beauty recipes, made of living plants or their extracts, the leave-on mask deeply nourishes, encourages natural collagen production in the skin, and cleans skin impurities while restoring with Ayurvedic herbs that help repair prior and existing damage.

HOW TO USE:

Leave on overnight or layered as the base to all other Ancient India products at night when maximum hydration, repair, and protection are needed.

OR

Use as a daytime mask and remove after 20 minutes for quick injections of extreme hydration.

KEY INGREDIENTS:

Aloe, Magnolia, Triphala, Versicolor Mushroom, Ginger Root, & Snow Mushroom

CLINICALLY PROVEN

93% said skin feels revitalized.
92% said they saw a renewed glow and radiance.
91% said skin looks more luminous and youthful.

MSRP: \$79
1.0 fl. oz. / 30mL



NIACINAMIDE & HYALURONIC ACID SERUM

FACE LIFT DROPS

DAY OR NIGHT

Experience the potent pairing of highly effective Ayurvedic & Science based ingredients that make these serum drops an advanced formula of antioxidants, and high-performance botanicals. Our twice-daily serum hydrates and boosts collagen production giving skin a more lifted look and luminous glow.

HOW TO USE:

Apply twice daily for maximum skin health and overall well-being.

After Serum is absorbed into the skin follow with our Intense Hydration Squalane Face Cream to lock in the Serum and further protect and hydrate your skin barrier. oducts at night when maximum hydration, repair, and protection are needed.

KEY INGREDIENTS:

Niacinamide, Hyaluronic Acid, Aloe, & Carrot

CLINICALLY PROVEN

94% said skin feels healthier.
94% said skin feels softer and smoother.
93% said skin has boosted glow.

MSRP: \$129
1.0 fl. oz. / 30mL



INTENSE HYDRATION

SQUALANE FACE CRÈME

DAY OR NIGHT

Squalane Face Crème penetrates deep into the pores and targets skin at a cellular level. It fights off skin-damaging free radicals, balances oil production and has powerful anti-aging properties that help soften, moisturize, soothe skin, addresses uneven skin tone that helps skin remain at it's prime.

HOW TO USE:

Using the warmth of your own energy, gently massage, with fingertips, onto face and décolleté twice daily.

Apply alone or after Ancient India Niacinamide & Hyaluronic Acid Serum or Ayurvedic Repair Serum Mask. Follow with a mineral-based SPF sunscreen during the day.

KEY INGREDIENTS:

Squalane, Turmeric, Lotus Flower, Ginger Root, Carrot Root, Hyaluronic Acid, & Pentapeptide

CLINICALLY PROVEN

98% said skin feels hydrated and replenished.
98% felt increased support for the skin's moisture barrier.
95% said skin was more radiant and supple.

MSRP: \$68
1.7 fl. oz. / 48g



FOUNTAIN OF YOUTH AYURVEDIC FACE OIL

Oil Is King in the world of Ayurveda. Ancient India Fountain of Youth Face Oil will nurture your skin, its barrier functions, and your nervous and circulatory systems. The Fountain of Youth Face Oil keeps your skin, lush, supple, protected, youthful, healthy, and happy.

HOW TO USE:

Apply 2-3 drops to your palms, rub together and apply oil with the warmth of your own energy. Massage on face and neck using gentle, upward strokes each morning or in the evenings as a hydrating, nourishing overnight cocktail for your skin.

Apply alone or after Ancient India Intense Hydration Squalane Face Creme or Ancient India Niacinamide & Hyaluronic Acid Serum.

KEY INGREDIENTS:

Saffron Flower, Snow Mushroom, Babchi Seed, Hyaluronic Acid, Triphala, Sea Buckthorn Oil, Turmeric & Versicolor Mushroom

CLINICALLY PROVEN

93% felt restored moisture.
93% said skin looks rejuvenated.
92% said skin has a renewed glow.

MSRP: \$129
1.0 fl. oz. / 30mL



BRIGHTENING AND DETOXIFYING TREATMENT

AYURVEDIC ANTI-AGING MASK

This detoxifying clay mask works to deeply purify the skin and shrink the look of pores with a powerful blend of ancient antioxidants, active botanicals, peptides, and two forms of ancient clay: Kaolin Clay and Bentonite Clay.

HOW TO USE:

Apply to clean face for 15 minutes for an in-home spa treatment. Rinse off and follow with Ancient India Serum and Face Crème.

Use weekly or as a spot solution overnight on blemished skin.

KEY INGREDIENTS:

Indian GooseBerry, Damask Rose, Neem, Tamarind, Pea Peptide, Amino Acid Peptide, Red Algae, Turmeric, Lavender, LemonGrass

MSRP: \$54
1.7 fl. oz. / 48g



UNIVERSAL SYMBOL OF PROTECTION AND STRENGTH

SMUDGE EYE PENCIL

Ancient India Smudge Eyeliner Pencils are inspired from the age-old beauty of the Indian smokey eye. The Smudge Eye Pencils are rich, thick, velvety, intense color that is made with vegan, clean and non-toxic ingredients.

HOW TO USE:

Apply Eye Pencil under the eye and in the corners of the eye. Use a smudge brush or pointed eyeshadow brush to easily and smoothly pull the color east-west to give the eye the desired elongated shape. Apply on top of the eye to if the rounded smokey eye look is desired.

This Ancient Indian beauty technique has been used for centuries to enhance the natural beauty of the eyes and is a universal symbol of protection and strength.

MSRP: \$29

AVAILABLE SHADES

Available in Ultra Black and Ultra Brown.

TOOLS TO SUPPORT OUR PARTNERS

We understand the value of a true partnership, which is why we have resources in place to elevate the customer experience across all touch points.

EXPERIENTIAL MARKETING: Our dedicated field team is available to support meaningful event activations with our retail and spa partners to bring product to life at the point of sale.

FOUNDER-PARTNERED EVENTS: Ancient India Founder Rachel Roy is passionate about connecting with her customers. As a public figure, Rachel is committed to supporting strategic in-person activations / founder-partnered events.

TRAINING PROGRAMS: We are committed to executing in-person and virtual vendor trainings. We have supporting video content and literature available to train staff.



LET'S KEEP IN TOUCH

FOR PARTNERSHIP INQUIRIES:

Revenue of Inspiration

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